

# FLEXITEEK APPOINTS NEW DISTRIBUTOR PARTNERSHIP IN AUSTRALIA WITH NAVALE

IMMEDIATE RELEASE

Flexiteek, the global leader in synthetic teak decking, has appointed Navale as its new distributor for Australia. The partnership marks a significant step in expanding Flexiteek's footprint in the region and ensuring customers benefit from faster delivery, greater local support, and improved access to the full product range.

## **A Strategic Partner for a Growing Market**

Navale, a long-established supplier within the Australian marine sector, brings extensive regional insight and a strong record of supporting boatbuilders, dealers, and owners. Their experience and customer-focused approach make them an ideal partner for Flexiteek to provide boatbuilders, dealers, and owners across the country.

## **Enhancing Customer Access and Service**

Through this collaboration, customers in Australia will benefit from:

- Improved product availability and shorter lead times
- Local expertise and guidance from a trusted marine supplier
- Easier access to Flexiteek samples, product advice, and technical support

With Flexiteek products increasingly sought after for their performance, sustainability, and aesthetic appeal, this partnership ensures a smooth and responsive experience for all new and existing customers.

"We are thrilled to welcome Navale into the Flexiteek distributor network," said Adam Ramsden, CEO of Flexiteek International. "Their dedication to service and strong industry knowledge makes them the perfect partner to support our growing ambitions in this region. Together, we're ensuring customers have the very best access to Flexiteek's decking solutions."

The team behind Navale has been working in the marine industry in Australia for over 40 years across both the retail and service sectors.

Navale General Manager Garry Boomer said, “We see the market in responsible and high-performance decking as a huge growth sector and will be providing solutions for our clients to experience all the advantages it brings. Our distribution and fabrication services will provide solutions to OEM manufacturers, shipwrights and yards, as well as working on the retail side to support vessel refurbishment and restoration. Having seen first-hand the way that Flexiteek leads the market in Europe and the US, we are very pleased to have the opportunity to move things forward in this part of the world where the maritime industry means so much to so many.”

This partnership forms part of Flexiteek’s broader strategy to enhance global distribution and support. By working closely with regional specialists, Flexiteek is committed to offering an unmatched customer experience, combining market-leading products with reliable, local service.

**ENDS**