

**For immediate release  
2 December 2025**

## **Omayá Yachts appoints Camino al Mare as exclusive distributor for Mexico**

[Omayá Yachts](#) has announced the appointment of Camino al Mare as its exclusive dealer for Mexico, highlighting further international expansion for the brand and launching a presence in the fast-growing Latin American luxury yachting market.

Founded and led by industry veteran Roberto Camino, Camino al Mare is one of Mexico's foremost yacht distribution and brand-development businesses. The company's legacy is rooted in a family tradition of sea exploration, inspired by a pioneering 1960s open-sea crossing from Key West to Isla Mujeres. Building on that history, it has spent more than a decade bringing world-class yacht builders to the region. Its track record includes numerous industry milestones, such as the delivery of the Ferretti Group's first hybrid yacht in the Americas.

Camino al Mare operates offices in the Mexican, Caribbean and Pacific regions. Together, these strengths have helped the company become a trusted partner for premium shipyards looking for strategic brand development, market expansion, and long-term representation in Latin America.

The partnership with Omayá Yachts was ignited at the 2025 Cannes Yachting Festival, where the Camino al Mare team visited the brand's debut yacht, the OMA YA 50. The model's generous volume, standout spatial design, and refined aesthetic immediately positioned the brand as a top priority for the company's portfolio.

"This collaboration aligns perfectly with our philosophy of offering best-in-class solutions within each yachting segment," said Roberto Camino. "With Omayá, we can now offer clients the most comfortable and versatile catamaran on the market, one that maintains the elegance and craftsmanship appreciated by those who love the luxury and presence of traditional motor yachts."

Looking ahead, Camino al Mare sees strong potential to position Omayá as the customisable luxury catamaran of choice for discerning owners in Mexico, especially as regional demand continues to shift toward larger onboard spaces and optimised value.

"Partnering with Camino al Mare is an exciting new chapter for our brand in a region with tremendous potential. The team's deep industry knowledge and commitment to exceptional client service makes it the ideal ambassador for Omayá in Mexico," commented Kaloyan Radulov, CEO of Omayá Yachts.

The addition of Camino al Mare to the Omayá dealer network marks a shared commitment to quality and elevated onboard experiences for clients across Mexico and beyond.

For more information on Omayya Yachts and the OMAAYA 50 or to find your nearest dealer, please visit [omaya-yachts.com](http://omaya-yachts.com).

**ENDS**

Pictured: The Camino al Mare team

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