

New Agreement With Dutch Builder Whaly Boats

Yamaha Motor Europe has entered into a full OEM agreement with Dutch boat manufacturer Whaly, known for its rugged, rotationally moulded boats built entirely from high-grade plastic. The five-year agreement covers Yamaha outboard engines EmPowering a variety of Whaly models.

Based in the Netherlands, Whaly manufactures durable plastic boats using high-quality rotational moulding. The brand is known for its commitment to simplicity, strength and safety, offering models for leisure, rescue, rental and professional use worldwide.

This partnership combines Whaly's versatility, durability, and low-maintenance design with Yamaha's class-leading outboard engines and systems. It enables end customers to enjoy a turn-key boating experience, whether they are using their Whaly for leisure, rescue, transport, or commercial activity.

Lightweight, user-friendly and virtually indestructible, Whaly boats offer an ideal platform for customers seeking simplicity, safety and easy handling. Yamaha's marine engineering adds further reliability and performance to the equation.

Whaly boats offer a unique proposition that blends functionality with fun. By pairing their straightforward, go-anywhere hulls with Yamaha outboards, we ensure users benefit from a trusted rig that delivers excellent value and enduring performance.

— Fabrice Lacoume, Marine Director at Yamaha Motor Europe