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Invincible and Yellowfin Announce Launch of Miami Service Center and Manufacturing Transition to Sarasota Facility

Warbird Marine Holdings to expand Miami facility into comprehensive service and sales location while consolidating manufacturing operations at Sarasota Boat Completion Center

MIAMI, FL – November 21, 2025 – Warbird Marine Holdings announced today that its Miami facility will be repositioned as a dedicated service and sales center. The transition will involve the relocation of manufacturing operations to the company's Boat Completion Center (BCC) in Sarasota, Florida.

Over the next 12 months, the Miami location will expand its service center capabilities to include trade-in accommodations, engine service, complete repower service, custom upholstery and design modifications, advanced engineering services and performance modifications, and full warranty and maintenance programs.

David Mills, Director of Engineering and Customer Experience is excited to spearhead this new chapter. "The restructuring will enable the company to provide enhanced service capabilities for customers in the Southeast Florida market," said Mills. "The facility will serve as a comprehensive destination for owners seeking customization and performance services."

Operational Consolidation

Manufacturing and rigging operations will be consolidated at the Warbird Boat Completion Center in Sarasota, where both brands will benefit from unified engineering resources, research and development facilities, and quality control systems. The BCC will serve as the primary hub for manufacturing innovation and product development for Invincible and Yellowfin.

Implementation Timeline

Enhanced service capabilities at the Miami location will begin phased implementation in January 2026. The facility currently operates a sales showroom and is expected to achieve full service operational capacity by spring 2026. The service and sales center will offer maintenance and customization services for factory direct customers.

"This evolution represents our commitment to innovation that advances offshore performance, not just in how we build boats, but in how we support our customers with what they need," said Thomas Wieners, CEO of Warbird Marine Holdings.

About Warbird Marine Holdings

Warbird Marine Holdings operates two leading boat brands: Yellowfin Yachts (est. 1998) and Invincible Boats (est. 2006). Together, they form an unmatched portfolio of high-performance center console sport fishing vessels that deliver exceptional quality, engineering precision, and proven offshore capability for the most demanding boaters.

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