



AZIMUT ACCELERATES IN CANADA WITH THE EXPANSION OF ITS PARTNERSHIP WITH MARINE 360

The agreement grows and extends into new strategic regions, including Quebec and the Maritimes alongside Ontario, strengthening the Shipyard's strategy in a key market.

Avigliana, November 17, 2025 – **Azimut** announces the **extension of its partnership with Marine 360**, a company reporting rapid growth in Canada. Following the success of the collaboration in **Ontario**, the dealership is expanding its coverage to include **Quebec** and **the Maritimes** (Nova Scotia, New Brunswick and Prince Edward Island).

Marine 360, which signed its first dealership agreement with Azimut in January 2023, has since successfully developed its business as a dealer for the Shipyard in Ontario. With offices in Kingston (Ontario), Québec City and Saint-Paul-de-l'Île-aux-Noix, the company is now entering a new phase of expansion, supported by a development plan that includes the opening of new offices in Toronto over the next five years, aiming to amplify the brand's presence and reach an even larger number of boating enthusiasts.

The collaboration between Azimut and Marine 360 is founded on **shared values**: customer focus, high-quality after-sales service and an ongoing commitment to building lasting relationships with owners. These principles are key drivers of Azimut expansion in North America, where Quebec and the Maritimes, together with Ontario, represent **strategic markets** for the Shipyard. With a constantly expanding and made-to-measure sales and service network, the dealership's goal is to **further strengthen the brand's footprint in Canada** alongside a partner that has always demonstrated strong commitment.

Giorgio Sarti, Sales Manager Azimut Americas, comments: *"We are proud to extend our collaboration with Marine 360, a partner that has consistently demonstrated passion, reliability, and an outstanding ability to represent the Azimut brand. Truly understanding, adopting, and embodying Azimut's values is essential for us, and Marine 360 has proven to do so with remarkable dedication. Equally important is the ability to help us meet the expectations of such a discerning market as Canada, an area that demands excellence in both product and service."*

Vincent Piétracoup, President of Marine 360, adds: *"This growth marks an important milestone in our company's development and reflects the trust Azimut places in our team. It allows us to bring Marine 360's excellence, innovation, and personalized service to an even greater number of boating enthusiasts. I would like to extend my heartfelt thanks to our clients, partners, and every member of our team, whose dedication and professionalism make this achievement possible."*



Azimut

Azimut, founded by Paolo Vitelli in 1969 and part of the Azimut|Benetti Group, offers owners around the world a wide range of motor yachts from 42 to 144 feet in length, organised in seven series (Verve, Atlantis, Magellano, Fly, S, Grande and Seadeck). The brand stands out for the spirit of innovation that puts it at the forefront of trends and solutions in technology and design recognised throughout the world of yachting. The path pursued over the years has reconciled steady growth with an entrepreneurial philosophy focused on the major issues raised by environmental and social sustainability. With headquarters in Avigliana (Turin), Azimut Yachts has five production facilities in Italy (Avigliana, Fano, Viareggio, Savona and Varazze) and one in Brazil, in Itajai, and a presence in 80 countries through a network of sales and customer service centres and representative offices in Shanghai, Hong Kong, Fort Lauderdale and Itajai. For more information: azimutyachts.com.

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