

FOR IMMEDIATE RELEASE

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MarineMax Pensacola Welcomes Ryan Myers as New General Manager

PENSACOLA, FL (November 6, 2025)— MarineMax is proud to announce the appointment of Ryan Myers as the new General Manager of MarineMax Pensacola.

Ryan brings a wealth of experience, professionalism, and a steady leadership approach that have consistently defined his career. After graduating from Wittenberg University, where he was a cornerback on the football team, Ryan began his career in sales across the staffing and automotive industries. He joined MarineMax in 2017 as a Finance Specialist at Newcoast Financial, quickly developing a deep understanding of both the marine and finance sectors.

Over the next five years, Ryan's outstanding performance led to his promotion in 2022 to Director of Finance for Newcoast. Earlier this year, he transitioned to MarineMax Pensacola as the Sales and Finance Manager under the leadership of Aaron Kramer. His calm demeanor, thoughtful decision-making, and genuine care for customers and team members alike have made an immediate and lasting impression.

The Pensacola store has maintained a strong trajectory of success over the past several years, and Ryan is well-positioned to continue that momentum. In his time with the team, he has earned their trust and respect through his professionalism and collaborative leadership style. Ryan and his wife, Paige, along with their children, Caralena and Colton, have embraced life in the Florida Panhandle and are proud to call Pensacola home.

MarineMax Pensacola is the premier boat dealer and marine service center in the Florida Panhandle. Customers can shop top brands including Azimut, Cruisers Yachts, Galeon Yachts, Ocean Alexander, MJM, Aquila, Sea Ray, Harris Pontoons, Boston Whaler, Saxdor, and Grady-White. The store offers a wide range of yachts and boats for all lifestyles, with in-stock options available. Its marina provides slips, dry storage, and outside racks for boats of all sizes, while skilled technicians handle repair and maintenance needs. With convenient amenities and a knowledgeable staff, MarineMax Pensacola is committed to delivering a seamless boating experience for every customer.