

PRESS RELEASE

Saxdor Yachts extends its global reach by taking on the Canadian market

Helsinki, Finland – October 27, 2025 – Saxdor Yachts is proud to announce its arrival in Canada through two new exclusive dealerships for the distribution of its models in the country, with **Cabano Marine** serving the province of Quebec and **DT Powersports & Marine** covering the province of Ontario.

These new agreements mark **Saxdor's official entry into the Canadian market**, further consolidating the **brand's rapid growth across North America** and building on the remarkable 49% year-over-year growth in U.S. sales. The addition of Canada strengthens Saxdor's presence across the Americas, where demand for the brand's high-performance and design-driven boats continues to accelerate.

"We are thrilled to welcome Cabano Marine and DT Powersports & Marine to the Saxdor family," said **Keith Miller, Vice President of North American Sales at Saxdor Yachts**. "Their experience, reputation and unwavering commitment to customer service align seamlessly with our brand values. Having them as our representatives in Eastern Canada will enable us to provide sales and service on a broad scale while maintaining a personalized, local touch."

Cabano Marine is one of the most trusted and respected marine dealers in Quebec, offering over 30 years of experience in the sector, extensive expertise and professional service. Covering all of Central Ontario, **DT Powersports & Marine** operates over 20,000 square feet of facilities and is recognized for its commitment to customer care and qualified team. Together, they will offer the full Saxdor range in Eastern Canada and provide comprehensive after-sales service to ensure customers receive expert guidance and premium support no matter where they boat.

"Our expansion into Canada marks another important step in our strategy of global growth," added **Erna Rusi, CEO of Saxdor Yachts**. "We're enthusiastic to finally meet the growing demand for Saxdor in Canada and to make our boats available to Canadian customers. We see great potential in this market, where our wide range of models allows every boater to find exactly what they're looking for — from compact and sporty designs to larger, versatile cruisers."

With this latest move, Saxdor continues to deepen its **presence in the Americas**, building a **robust network** that now includes the U.S., Mexico, and Canada. By partnering with established, customer-focused marine retailers, Saxdor reinforces its position as a global leader in modern, technology-driven boating.

About Saxdor Yachts

Founded in 2019, Saxdor Yachts is Europe's fastest-growing boat brand, redefining what it means to own and enjoy a boat. Renowned for its exceptional design, craftsmanship, and performance, Saxdor offers a versatile fleet ranging from 20 to 40+-foot models, with exciting larger models on the horizon.

Saxdor has built a reputation for making boating more enjoyable to own, pioneering smarter, more intuitive boating experiences through advanced technology and AI. Key innovations include Saxdor AI, the industry's first AI-powered co-skipper, and the Digital Showroom, an immersive platform that allows customers to explore and configure boats in a realistic virtual environment.

Since delivering its first boat in 2020, Saxdor has produced 9 models with an annual volume of around 700 boats and a growing workforce of 800 professionals. The dealer network spans five continents and 150 locations.

Headquartered in Helsinki, Finland, and operating a shipyard in Elk, Poland, Saxdor recently expanded production to a facility in Larsmo, Finland, a region with a rich boatbuilding heritage. The company also invests in industry talent through the Saxdor Academy, providing specialized training and education to strengthen the shipbuilding workforce.

For more information, visit www.saxdor.com

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