



FOR IMMEDIATE RELEASE

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Registration Opens for the 2026 AMI Conference & Expo in Daytona Beach Marina professionals invited to connect, learn, and lead the future of the industry February 2–4, 2026

Warren, RI — The Association of Marina Industries (AMI) has announced that registration is now open for the 2026 AMI Conference & Expo. It returns to the Ocean Center in Daytona Beach, Florida, from February 2–4, 2026. Now in its 24th year, this flagship event brings together marina and boatyard professionals from across the country for three days of high-impact learning, networking and innovation.

Registration is available at marinaassociation.org/conferenceandexpo.

The AMI Conference & Expo is more than just an event—it’s a reinvestment in the future of the marina industry. As a not-for-profit organization, AMI channels all net proceeds from the Conference & Expo back into advancing the industry through professional training, education and advocacy.

Conference Highlights Include:

- Six dynamic educational tracks on *Building Your Dream Team*, *Leadership Excellence*, *Digital Currents: Riding the AI Wave*, *Shaping Tomorrow’s Waterfronts*, *Marina and Boatyard Management & Operations*, and *Marina Design & Engineering*.
- Dozens of sessions exploring hot-button issues, including workforce development, AI integration, electric boat readiness, resilient design, and cultivating safety-focused cultures.
- Two pre-conference workshops, including *Marina 101* for industry newcomers and *From Docks to Data: Unlocking AI’s Power in Marinas*, a deep dive into how technology is transforming marina operations.
- Keynote speakers, breakout sessions, and networking events designed for professionals at every career level—from entry-level staff to senior executives.
- Evening socials and receptions, offering valuable networking opportunities in a relaxed, coastal setting.

“We’re excited to return to Daytona Beach, where we’ve had great experiences in the past,” said Rick Chapman, CMM, AMI Chairman. “The 2026 Conference & Expo builds on years of growth and momentum, with fresh ideas, a dynamic lineup of speakers, and a strong focus on the strategic priorities shaping our industry. This is *the* annual event where marina and boatyard professionals come together for education, connection and inspiration. We’re ready to get down to business—and this is the best place to do it.”

Registration Details:

Full conference passes start at \$424 for AMI members and include access to all educational sessions, workshops, networking events, food and beverage, and the exhibit hall. One-day, guest, and exhibit-hall-only passes are also available. The cost of adding a marina and boatyard field trip is \$85 (AMI members) or \$110 (non-members).


Pre-registration rates are available through February 1, 2026. Onsite registration begins February 2, 2026 and includes a \$20 rate increase.

For more information and to register, visit marinaassociation.org/conferenceandexpo.

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