PRESS RELEASE







Pursuit Boats Honored with National Boating Safety Award from the Sea Tow Foundation™

Prestigious recognition celebrates Pursuit's commitment to owner education and safety through its Confidence on the Water program

October 13, 2025, Ft. Pierce, FL – Fort Pierce, FL, October 13, 2025 – Pursuit Boats is proud to announce it has been named Top Marine Manufacturer in the 2025 Sea Tow Foundation National Boating Safety Awards, the highest distinction presented by the organization. The award recognizes Pursuit's exceptional leadership and innovation in advancing boating safety across the marine industry.

Presented during the International BoatBuilders' Exhibition and Conference (IBEX) in Tampa, Florida, the honor celebrates Pursuit's groundbreaking Confidence on the Water program—an initiative designed to empower owners with hands-on education in seamanship, safety, and vessel handling.

Developed in partnership with the Chapman School of Seamanship, the two-day program provides comprehensive, instructor-led training tailored to new Pursuit owners. Each course includes instruction for the owner and up to three additional participants at no cost with the purchase of a new Pursuit boat, reinforcing the brand's dedication to safety, confidence, and customer care both on and off the water.

"At Pursuit, we believe that a confident boater is a safe boater," said Mark Taiclet, Director of Brand Management for Pursuit Boats. "This recognition from the Sea Tow Foundation underscores our ongoing commitment to helping owners enjoy every moment on the water with knowledge, confidence, and peace of mind."

Now in its seventh year, the Sea Tow Foundation™ National Boating Safety Awards honor marine businesses and organizations demonstrating outstanding leadership and innovation in promoting safety and responsibility on the water. Pursuit Boats joins a distinguished list of recipients recognized for raising the bar in boating education, outreach, and product excellence.

About Pursuit Boats

For nearly half a century, Pursuit Boats has been building high-quality, luxury offshore fishing boats using distinct engineering and production processes championed by the Pursuit family of employees. Pursuit is the recipient of two prestigious 2018 & 2022 NMMA Innovation Awards and has earned the NMMA CSI award since its inception. Along with its premium factory authorized dealers, Pursuit offers Offshore, Sport Center Console and Dual Console models from 23 to 44 feet in length. Pursuit Boats are manufactured in two state-of-the-art facilities in Fort Pierce, Florida. For more information, please visit pursuitboats.com.
Pure. Pursuit.

About the Chapman School of Seamanship

The Charles F. Chapman School of Seamanship is a 501(c)(3) non-profit school of seamanship training located in Stuart, Florida. The school serves professional and recreational boaters through "learning at the helm" experiential education. Additionally, Chapman School of Seamanship offers a Yacht and Small Craft Marine Surveying program and also youth programs.

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Founded by the late Charles F. Chapman and the late Glen D. Castle, the Chapman School has trained over 30,000 students since opening its doors in 1971. Since its inception, the School has grown from a single vessel to a modern campus of classrooms, labs, dormitories, and large training fleet – both power and sail. The Chapman School is a world-renowned boat school that encompasses nine waterfront acres in South Florida, located just minutes by water from both the Intracoastal Waterway (ICW) and the Atlantic Ocean. For more information visit www.chapman.org.

About Malibu Boats, Inc.

Based in Loudon, Tennessee, Malibu Boats, Inc. (NASDAQ: MBUU) is a leading designer, manufacturer, and marketer of a diverse portfolio of recreational powerboat brands. A preeminent innovator in the industry, the company's products serve those whose passion for boating is a key component of their active lifestyles. For more information, visit www.malibuboatsinc.com.

About Sea Tow Foundation

The Sea Tow Foundation – a 501(c)(3) nonprofit organization - was started in 2007 by Captain Joe Frohnhoefer, founder of Sea Tow Services International, after he witnessed too many preventable accidents and fatalities on the water. Through its flagship programs which include the Life Jacket Loaner Program, Sober Skipper Campaign, Flare Education and the National Boating Safety Awards, the Sea Tow Foundation strives towards its vision of a world where boaters are safe and responsible. To learn more, visit boatingsafety.com.