

NMMA President and CEO Frank Hugelmeyer Concludes Four-Year Tenure as Chair of Outdoor Recreation Roundtable; Glenn Hughes Named Successor

10/15/2025 12:00:00 AM | *General NMMA News*

NMMA President and CEO Frank Hugelmeyer has concluded his four-year tenure as Chair of the [Outdoor Recreation Roundtable \(ORR\)](#), the nation's leading coalition of outdoor recreation associations, as Glenn Hughes, President of the American Sportfishing Association (ASA), assumes the role.

Reflecting on the transition, Frank praised both ORR's achievements and his successor: "The Outdoor Recreation Roundtable has firmly established itself as the leading coalition for the outdoor recreation industry across the U.S., representing the \$1.2 trillion outdoor recreation economy. Over the past four years, we set an aggressive agenda and achieved milestones that benefit millions of Americans who love the outdoors. From passing transformative legislation like the Great American Outdoors Act and the EXPLORE Act, to doubling the number of state recreation offices, ORR has shown what's possible when our diverse industry speaks with one voice.

"Glenn Hughes has been a dedicated partner since ORR's inception, and there's no one better suited to guide the coalition forward. I look forward to seeing ORR's impact grow under Glenn's leadership. I also want to thank Jessica Turner, ORR's President, whose determination and vision have been instrumental in strengthening the coalition and advancing its mission."

While serving as president of the RV Industry Association, Hugelmeyer helped found ORR in 2015, in close partnership with NMMA, ASA, Motorcycle Industry Council, and countless other outdoor recreation association partners, to create a strong and united outdoor recreation industry voice. Since becoming Chair in 2021, Hugelmeyer—working closely with Turner—has guided ORR through an ambitious strategic plan that raised the stature of the coalition and delivered transformative results for \$1.2 trillion outdoor recreation economy.

Under Hugelmeyer's leadership, ORR played a key role in:

- Securing passage of landmark legislation, including the Great American Outdoors Act (GAOA) and the EXPLORE Act.
- Elevating recognition of the outdoor recreation economy across the federal and state governments.
- Launching the first-ever Outdoor Recreation Summit.

- Helping to significantly increase the number of state outdoor recreation offices nationwide.

NMMA congratulates Hugelmeyer on his successful tenure as Chair and looks forward to working closely with Glenn and ORR to continue advancing policies that expand access, grow the outdoor recreation economy, and support the recreational boating industry.