

## PRESSEMITTEILUNG

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### YACHTS AG EXPANDS DISTRIBUTION NETWORK IN HONG KONG

Todd Barr, Amani Gong and Olivier Decamps join forces to strengthen Hanse Yachts' presence in Hong Kong

Hanse Yachts AG is proud to announce a new strategic partnership with renowned marine entrepreneur Todd Barr, long-standing business partner Amani, and experienced industry professional Olivier Decamps to expand the brand's presence and market share in Hong Kong.

A former airline captain, Todd Barr moved to Hong Kong in 2000 and immediately turned his lifelong passion for the marine industry into a successful career. He founded his first company distributing marine products and quickly became the authorized dealer for several international boat brands. Building on this foundation, Todd later launched his own yacht brand, Lifestyle Yachts, where he designed and built tailor-made yachts to meet his clients' needs.

With further ventures such as Calm Water Management and AquaHub, Todd has established himself as one of the most respected and experienced figures in the Asian marine industry. Coming from a professional marine family in Brisbane, Australia, his entrepreneurial drive and deep industry knowledge have shaped a career spanning more than two decades. Alongside his business achievements, Todd remains a passionate sailor, competing both inshore and offshore in a wide variety of racing and cruising yachts. Joining forces with Chinese local Amani Gong who has an extensive background in the manufacturing, import and export industry. Together they now service the mainland and local market as well as foreign expatriates, and can offer "One Stop Shop" solutions including in-house mooring and management.

Together, Todd Barr, Amani, and Olivier Decamps now represent and combine unique expertise, market knowledge, and extensive customer networks. This strong partnership will allow Hanse Yachts to expand its reach and further establish the brand in one of Asia's most dynamic boating markets.

"With Todd, Amani, and Olivier, we now have long-term partners in Hong Kong to strengthen our market position and introduce more customers to the Hanse Yachts brand," says Maxim Neumann, Sales Director of Hanse Yachts AG. "This is another important step in expanding our presence and bringing the unique Hanse philosophy to passionate sailors and yacht owners in Asia."

Ende der Pressemitteilung . End of press release

Mit freundlichen Grüßen | Best regards  
MAXIM NEUMANN | Vice President

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