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Quick USA announces strategic partnership with the United Marine Manufacturers Association (UMMA)

- Quick USA has been selected as a supplier partner by the United Marine Manufacturers Association (UMMA)
- The partnership came into force at the start of September 2025
- Being selected by UMMA represents another leap forward for Quick USA's growing presence in the world's largest leisure boat market
- The partnership delivers further opportunities for the US industry to work with Quick Group and its extensive marine equipment product portfolio

Marine equipment manufacturer and supplier [Quick Group](#) has formally entered a partnership with the [United Marine Manufacturers Association](#), Inc (UMMA) through its Florida-based US division, [Quick USA](#). The agreement, which was signed and came into force at the start of September 2025, marks a further step in Quick USA's strategy to expand its presence and partnerships within the American leisure boating industry, reinforcing its role as a trusted supplier in the market.

UMMA is an alliance of independent US-based boatbuilders which, while operating autonomously, have joined together to enhance their collective competitiveness and to address important industry issues which affect their future and continued success. With more than 60 members, it represents a significant part of the American boatbuilding industry.

"UMMA's goal is to develop partnerships with suppliers that provide excellent products, services, and programs for our boat builders," states Kim Liddycoat, UMMA Vice President. "We chose to partner with Quick USA because of their reputation for reliability, innovation, and commitment to the marine industry. This partnership provides our members with access to products that enable them to remain competitive in today's market. We look forward to working with Quick USA and developing a mutually beneficial relationship with the group."

Quick USA serves as the distributor for Quick Group's extensive range of marine products and brands across North, South and Central America, as well as offering full-service capabilities at its Fort Lauderdale facilities. The partnership with UMMA reinforces the Group growing presence and prominence in the world's largest leisure boat market, highlighting the quality of its product lines and further opening the American boatbuilding market to the brand's extensive ranges of innovative and precision engineered equipment.

"We're hugely proud to have entered this partnership with UMMA, because being selected by them is not something that every supplier can achieve – it shows that Quick Group products and Quick USA both surpass certain standards in terms of quality, reliability, service and many other facets," enthuses Marco Santoro, Managing Director of Quick USA. "Being accepted into this elite is a strong testament to the progress and dedication at Quick USA. Since establishing our presence in the US in 2006, we have continuously strengthened our regional presence, enhanced our facilities, and developed a professional, proactive, and dynamic team. All of this contributes to greater confidence from both end-users and OEMs in the quality and reliability of what we offer."

Quick Group, which is headquartered in Italy, is the international leader in the design, engineering and manufacturing of boating solutions from windlasses and water heaters to lighting, deck hatches,

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stabiliser systems and more. It includes Quick Nautical Equipment, Quick Marine Lighting, MC², Sanguineti, Nemo, Xenta brands, blending timeless elegance with advanced innovation in premium yacht equipment, design, and technology.

Quick USA will be exhibiting at IBEX in Tampa, FL, from October 7 to 9, 2025. Visit us at booth 3-1549 on the third floor of the exhibition hall and at M-17 Marriott Dock area of the show to meet our expert US team and learn more about our product ranges and our regional aftersales and service offerings.

PRESS OFFICE / SAND PEOPLE COMMUNICATION

sandpeoplecommunication.com

Melissa Nasuelli

quickspa@sandpeoplecommunication.com

m. +39 345 4480252