



**Media Contact:**  
Laurel Arendell  
laurel.arendell@maverickboatgroup.com  
(772) 465-0631 ext. 2135

**Media Release - FOR IMMEDIATE RELEASE**

## **Maverick Boat Group Strengthens Sales Team with Key Appointments**

Fort Pierce, Fla. – Maverick Boat Group (MBG), builder of the Maverick, Hewes, Pathfinder, and Cobia brands, has strengthened its sales leadership team with two key appointments.

Bryan Holland has joined MBG as Director of Sales. Holland brings more than 30 years of extensive industry expertise to the role. His broad background in sales, product development, and dealer management will help drive continued growth across MBG’s portfolio of leading saltwater brands.



*Bryan Holland,  
Director of Sales,  
Maverick Boat Group*

In addition, Aaron Dumont has been named Regional Sales Manager for the East Coast of the United States. Dumont brings decades of experience in saltwater boat sales and a deep understanding of dealer and customer needs, positioning him to provide outstanding support to MBG’s growing dealer network.



*Aaron Dumont,  
Regional Sales  
Manager, East Coast,  
Maverick Boat Group*

“These appointments underscore our commitment to dealer relationships and delivering exceptional value to our customers,” said Christopher Gratz, President of Maverick Boat Group. “Bryan and Aaron bring substantial industry knowledge, proven leadership, and a passion for boating that will help us elevate our brands and continue to drive success.”

###

### **About Maverick Boat Group**

Maverick Boat Group (MBG) is a leading manufacturer of high-quality, performance-driven boats designed for anglers and boating enthusiasts. With a commitment to craftsmanship, innovation, and angler-driven design, MBG builds four industry-leading brands, Maverick, Hewes, Pathfinder, and Cobia Boats, each tailored to deliver an exceptional on-the-water experience. Headquartered in Fort Pierce, Florida, MBG continues to set the standard for excellence in the marine industry.

For more information about Maverick Boat Group and its brands, visit [maverickboatgroup.com](http://maverickboatgroup.com).