

PRESSEMITTEILUNG

Greifswald, 29. September 2025 . September 29, 2025

HANSE YACHTS AG EXPANDS DISTRIBUTION NETWORK IN ITALY: NEW DEALER APPOINTED FOR SICILY AND CALABRIA

Hanse Yachts AG is strengthening its presence in Italy and is proud to announce Enzo Ricordo and his company Parallelo 38 Yachts & Charter, based in the prestigious Porto Turistico di Capo d'Orlando (Sicily), as the new exclusive dealer for Sicily and Calabria.

With nearly 20 years of experience in the sailing world, Enzo Ricordo brings extensive expertise in yacht sales, nautical charter services, and a strong passion for competitive sailing at national and international regattas. His professional background and dedication make him an ideal partner to represent the Hanse brand in Southern Italy.

"This is another step in continuously expanding the Hanse brand in Italy. With Enzo Riccardo and Parallelo 38, we have found a partner who shares our values and passion for sailing yachts and who will successfully represent Hanse in Sicily and Calabria," says Maxim Neumann, Sales Director of Hanse Yachts AG.

With this partnership, Hanse Yachts further strengthens its market presence in Southern Italy and continues to pursue its growth strategy in the region.

Ende der Pressemitteilung . End of press release

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