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PERFECT CONDITIONS MADE FOR STRONG ATTENDANCE AT THE 54TH ANNUAL NEWPORT INTERNATIONAL BOAT SHOW

Newport, R.I. – The Newport International Boat Show announced today its 54th event that took place September 11-14, 2025, at the Newport Yachting Center in downtown Newport, Rhode Island, had healthy attendance exceeding expectations with packed docks and land displays, eager buyers and happy showgoers enjoying the event.

The weather for this year's Show was perfect and both attendance numbers and volume of exhibitors outshined forecasts. Attendance delivered strong results this year and the overall show grew, with 10% more boats on display than ever before (power, sail and brokerage) and a total space increase by 8,000 square feet between land and water exhibits. Exhibitors reported exceptional sales and good connections across the board. They are very pleased with the kick-off to their boat show season.

The Newport for New Products (NFNP) showcased a variety of 18 brand-new boat models and 14 innovative marine products making their 2026 U.S. debut at the Show. The program ultimately recognized eight boats and products that were selected for their standout innovation and overall value to the customer. The winners and entries to the program can be found [here](#).

The Windward VIP Lounge experience, now in its second year at the Regatta Center, included the launch of a new dockside Regatta bar for all to enjoy and added full concessions offerings throughout show. These spaces added to the overall boat show experience and based on the popularity and positive comments, the Show plans to continue these elements.

Hundreds of attendees took part in days' worth of classroom sessions covering a wide range of topics. Dozens more joined the specialized hands-on workshops for an immersive learning experience. BoatClass powered by Freedom Boat Club was also thrilled to meet their goals by delivering impactful on-water training to participants.

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Page 2

These programs, presented by ASOS, IYRS, and BoatClass powered by Freedom Boat Club, offered valuable education both on and off the water.

“This year’s Show was a tremendous success,” said Lisa Knowles, Show Director, Newport International Boat Show. “Thanks to the support of our Newport community, exhibitors, sponsors and partners, the event came together smoothly, and attendees had a fantastic time. The 54th NIBS truly demonstrated a shared commitment by all involved to the success of the event. We already have ideas for next year and are positive that we continue to build on this success of this event.”

“The Newport International Boat Show is truly spectacular – from the setting and the people to the atmosphere that defines this event, it is a pleasure to kick-off the boat show season in Newport,” said Andrew Doole, President U.S. Boat Shows, Informa Markets. “We had over 350 boats in the water this year, everything from paddleboards to 90-foot yachts and all the gear and accessories to enhance your boating experience. Newport is a destination to bring buyers and sellers and where the dreams of boating begin.”

Serving as the kickoff to boat show season, the Newport International Boat Show is one of the largest, most prestigious boat shows in the country, spanning more than 17 acres with six connecting show sites in Newport’s historic downtown. The docks of this year’s Show offered a stunning display of new sailboats and powerboats, including some making their U.S. debut. Off the water, visitors browsed hundreds of marine products, services and accessories to elevate the boating experience and lifestyle.

Next year, the 55th Newport International Boat Show is scheduled for September 17-20, 2026. For more information, visit www.newportboatshow.com.

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About Newport International Boat Show:

Based in Newport, Rhode Island, Newport International Boat Show has produced the highest quality consumer/trade show for more than 53 years. In 2022 the Show brought in \$26.1 million in economic infusion for the local economy and continues to be a quintessential Newport experience as well as a true leader and partner for the State, community and marine industry driving economic goals for all. It encompasses over 17 acres of Newport’s waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters. Visit newportboatshow.com for more information.

About Informa Markets’ South Florida Ventures:

Informa Markets’ South Florida Ventures creates platforms for the art, beauty, boating and healthcare communities to trade, innovate, and grow. Based out of its namesake, South Florida Ventures provides a global audience with opportunities to engage, experience, and do business through face-to-face exhibitions and marketing solutions. As the nation’s leading connector of a diverse range of communities, South Florida Ventures brings a unique range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.



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