

PRESS RELEASE

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Savvy Navvy supports boating instructors with exclusive interactive learning feature

Savvy Navvy has launched an industry-first new chart annotation tool, enabling boating instructors to turn digital charts into interactive learning tools for the next generation of boaters.

Adding personal chart annotations enables users of the marine navigation app to draw and mark up on charts, save and share with their network – a digital-first alternative to paper-based plotting.

“We’ve been working with boating instructors worldwide for several years and developing features in the Savvy Navvy app to meet their needs. Chart annotations enable instructors to transform electronic charts into a dynamic teaching tool, making lessons clearer, safer and more memorable. They can map out scenarios, highlight hazards, and adapt lessons quickly. As more instructors embrace a digital-first approach to navigation, our goal is to provide the technology they need to make boating more accessible, safer, and intuitive than ever,” says David Cusworth, Head of Partnership and Innovation at Savvy Navvy.

Chart annotations is the first in a series of instructor-specific features all built by Savvy Navvy. This year the marine technology company has delivered dedicated webinars to hundreds of instructors across the USA, UK Australia, and New Zealand.

“I am surprised at how much we use Savvy Navvy’s chart annotations. When we can draw our own ‘no-go’ line around a shallow spot for our actual training boat, or drop a pin on a great little anchorage we’ve just visited with notes about what makes it great, the theory just clicks and Savvy Navvy becomes our shared playbook for the day. You see that lightbulb moment for students, and they leave with a chart full of their own notes and memories, which is just brilliant,” says David Killpack, Principal at Sunshine Sailing Australia.

Savvy Navvy, often referred to as ‘Google maps for boats’, has had over two million downloads globally. The revolutionary Savvy Navvy app solves vital navigation issues for boaters, kayakers, paddleboarders and jet-skiers. Unlike any other navigation solution, Savvy Navvy provides smart routing — giving users the optimal route and dynamic ETAs based on real-time data: departure time, chart information, weather conditions, tide, boat specifications and local regulations.

Chart annotations will go live to Savvy Navvy users worldwide next week.

To find out more about the Savvy Navvy app, or for qualified instructors to access their Professional Edition account visit <https://www.savvy-navvy.com/instructors>.

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About Savvy Navvy

Simplifying boating technology has always been the aim of Savvy Navvy, founded by lifelong sailor and ex-Google Jelte Liebrand. He was baffled at the amount of data sources you needed to get a clear picture of where you were, what the tide was doing, what weather to expect, how to plot your course to steer and how to find a good anchorage

or marina and then how to share your plans with your friends and family. He focused on tech that is already in the hands of most boaters. So, turning a phone or tablet into your boating companion seemed like an obvious next step. Since then, Savvy Navvy has grown all over the world all using the app to help their experience on the water. As part of Savvy Navvy's continuous growth, Savvy Integrated was launched in late 2024 designed to create seamless navigation solutions for marine manufacturers and suppliers worldwide. Savvy Navvy is available on Android, IOS, PC and Mac. Find out more on www.savvy-navvy.com