

Press release: 18 September 2025

Actisense, the specialist marine electronics brand, based in Poole, United Kingdom, have promoted commercial Head, Justin Cohen, to the position of Commercial Director.

Cohen joined the company in 2019 in a marketing management role, before taking on responsibility of all sales and marketing functions within the business.

Actisense Managing Director, Michele Whitehurst, said:

"Justin has been instrumental in shaping our commercial success through his leadership and strategic approach.

In his new role, he will be guiding our commercial strategy, expanding international partnerships, and continuing to drive innovation across the marine electronics industry.

Please join us in congratulating Justin on this well-earned promotion!"
Justin Cohen commented:

"I am thrilled to accept the role of Commercial Director, and for the faith and confidence placed in me by our Board. I am lucky enough to work with a team of exceptionally talented individuals, all focused on making life at sea safer and more efficient. I'm looking forward to the next phase in our growth, and the adoption of our technologies in other exciting markets."

Actisense's produce an extensive range of marine electronic products. Their most popular products include their NMEA Buffers, NMEA Conversion and Wi-Fi Gateways, as well as a comprehensive range of networking infrastructure products such as cables and connectors.

For more information about Actisense, their team and their award-winning NMEA products, visit: actisense.com.