

## **Women in the Marine Industry International reveals panel and theme for 2025 event at Metstrade**

*FREE for all Metstrade attendees and exhibitors – register today to secure your place!*

*Wednesday 19 November 2025 / Metstrade Stage, Hall 13 / 08:30 – 10:30 CET  
Includes complimentary breakfast, panel discussion and networking*

The influential Women in the Marine Industry International panel and networking breakfast returns to Metstrade on Wednesday 19 November 2025, bringing together an industry panel of dynamic female leaders from across the globe for another inspiring morning of insight, connection, and discussion.

Hosted in partnership by British Marine, Soundings Trade Only, Marine Industry News and Metstrade, the event has become a highlight of the show calendar and a driving force in the conversation around diversity, leadership, and collaboration in the marine sector.

This year's theme, *'Navigating Today's Global Market'*, reflects the rapidly changing commercial, environmental, and geopolitical landscape in which the marine industry operates. The panel will explore how companies are adapting to shifting consumer demands, technological innovation, supply chain disruption, and new global opportunities – all through the lens of leadership, resilience, and collaboration.

"The pace of change in the global marine market is accelerating," explains Lesley Robinson, CEO of British Marine. "As an industry, we must not only adapt but lead. This event provides a rare opportunity to hear from those doing just that – tackling real-time challenges and driving growth through innovation, diversity, and decisive leadership."

### **Meet the 2025 Panel**

This year's speakers bring wide-ranging global experience across technology, manufacturing, distribution, and major international events – each with a unique perspective on navigating the complexities of today's marine industry.

#### **Áine Denari - Executive Vice President and President of Navico Group, and Chief Technology Officer, Brunswick Corporation**

Áine is a driving force behind Brunswick's marine technology transformation. As President of Navico Group and the corporation's CTO, she is leading innovation across marine electronics, digital systems, and automation. Her career spans leadership roles at Ford, ZF Group, and McKinsey, giving her unparalleled insight into global supply chains, R&D, and consumer tech trends shaping the marine market.

#### **Andrea Tetto - Director, Marine Business Planning, Yamaha U.S. Marine Business Unit**

Andrea is at the strategic heart of Yamaha's U.S. marine operations, overseeing business planning, product management, and cost strategy. She brings over two

decades of global commercial experience from the Volvo Group, with a sharp focus on market intelligence, strategic transformation, and operational resilience – key factors in managing marine business in a volatile global economy.

### **Tanja Lutz - Director of EMEA Sales & Service, Seakeeper**

Tanja leads Seakeeper's sales and service strategy across Europe, the Middle East, and Africa – regions that each present unique economic, cultural, and logistical dynamics. With over 11 years at Seakeeper and a background in yacht distribution and tourism marketing, she brings a customer-centric approach to navigating both mature and emerging marine markets.

### **Sylvie Ernoult – Show Director, Cannes Yachting Festival**

As director of one of the world's premier boat shows, Sylvie has spent more than a decade creating opportunities for brands to succeed on the global stage. Her work has helped shape the visibility of luxury and performance marine brands in a competitive international arena. 2025 marks her final year at the helm of Cannes Yachting Festival, adding extra significance to her appearance on this year's panel.

Our panel will be moderated by **Michele Goldsmith, Vice President and General Manager, Soundings Trade Only Group**. A long-time champion of industry inclusion and innovation, Michele brings her editorial experience and strategic perspective to the conversation once again, helping guide a rich and practical discussion.

“This event keeps growing because it offers something powerful – space for open conversation, fresh perspective, and genuine connection,” explains Michele. “We’re bringing together women who are not only leading in the marine sector, but also shaping how the industry responds to global shifts in business, technology, and consumer behaviour; driving strategy, delivering innovation, and making a real impact. This event is for anyone who wants to engage with the people – and especially the women – transforming our global marine community.”

### **Event Details**

This FREE to attend event is open to all Metstrade attendees and exhibitors.

- **Date:** Wednesday 19 November 2025
- **Venue:** Metstrade Stage, RAI Amsterdam
- **Time:** 8.30 -10.30AM CET (Doors open at 8:15am for registered attendees with a Metstrade badge)
- **Includes:** complimentary breakfast, panel discussion, and networking
- **All genders are welcome and encouraged to attend**

Spaces are limited and with last year's event exceeding maximum capacity we would encourage you to register soon as possible.

To secure your place, please register for your Metstrade ticket and for the Women in the Marine Industry International panel & networking breakfast using this special registration link:

<https://metstrade.login.rai.eu/?survey=1w2wg36pcjb1o&actioncode=MET3205>

*Please note: By using this link, you will be registering for both the Women in the Marine Industry International Panel and Networking Event and your Metstrade 2025 ticket. Registering via this link ensures your ticket allows early access to the RAI in order to attend the breakfast event.*