

OASIS EXPERIENCES ANNOUNCES NEW LEADERSHIP AND BRAND MARKING AN ERA OF GROWTH AND EXPANSION

Fort Lauderdale, FL– Oasis Experiences, a leading name in marina development and management, announces its operation under a new executive team and brand, Alliance Marine. The launch is a strategic move that reflects the company’s evolution, expanded capabilities, and long-term vision for management, development, acquisitions, operations, and technology. The new executive team, comprised of Colin Kiley, CEO, Doug West, COO, and Erik Agostoni, CFO, brings more than 60 years of combined industry experience through the developments of Rybovich, Lauderdale Marine Center, Bradford Marine, and Willis Custom Yachts. Under their leadership, Alliance Marine’s ethos will prioritize its partnerships with investors, marina and shipyard owners, and boaters to provide a world-class boating experience.

“Alliance Marine represents the evolution of what we’ve set out to build – a company not just for managing marinas, but for delivering personalized service and operational excellence,” said Colin Kiley, Chief Executive Officer of Alliance Marine. “We are building an alliance of shipyard and marina owners, operators, and employees who want to create an exceptional service experience for boat owners.”

The company’s restructure also unites Oasis Experiences and Monument Marine Group – a leading marina investment and acquisition company – under one team. Together, they form a unified identity and more versatile organization, positioning Alliance Marine as industry-leading operators, developers, and marine experts.

Operating under Alliance Marine, three distinct divisions have been created to provide the company with a comprehensive platform to own, manage, and innovate within the marina sector, setting the stage for sustained growth. The divisions include:

- **Alliance Marine Management** –A full-service portfolio of marina management services, including operations, human resources, accounting, marketing, and more.

- **Alliance Marine Development** –A dedicated entity focused on the strategic acquisition, planning, design, and construction of world-class marina destinations.
- **Alliance Marine Technologies** – A new division dedicated to building and deploying technology platforms that modernize the marine industry through smart operations, real-time data, and enhanced guest services.

“Alliance Marine is excited to expand our scope of offerings, as operational excellence is what sets us apart,” said Doug West, Chief Operating Officer of Alliance Marine. “We don’t just know the industry – we’ve lived it. Our team has been on the docks, managing day-to-day operations, and solving challenges right alongside boat owners and captains, giving us an unmatched understanding of what it takes to deliver exceptional service.”

“Scale is essential in today’s marina industry to achieve best-in-class NOI — but scale alone isn’t enough,” said Erik Agostoni, Chief Financial Officer of Alliance Marine. “Alliance Marine will create real value through operational discipline and integrated smart technology at every level.”

Alliance Marine was founded with one clear mission: to build an alliance of marinas and services that strengthens the industry, protects legacies, and creates better outcomes for owners. As the company embarks on its new path, company expansions, marina acquisitions and more will be announced in the coming months.