

NEW PEARL FRANCE OFFICE OPENS IN ANTIBES

Pearl Yachts has proudly announced the official opening of its French dealership - Pearl France - with an exclusive private cocktail reception held at its new office in the heart of Antibes. The launch marks a significant milestone in Pearl's continued international expansion and deepened commitment to serving the French Riviera's thriving luxury yachting market.

The inauguration of the new office not only celebrates Pearl's growing presence in France but also strengthens its local footprint with a dedicated base in Antibes' Port Vauban. Strategically located in Avenue de Verdun, 06600 Antibes, Pearl Yachts France is now fully operational under the leadership of Cenk Efe – Founder and Director of the Mallorca Marine Group 1994, one of Pearl's longest-standing and most trusted partners. The new dealership will exclusively represent Pearl Yachts in France, offering clients privileged access to the brand's award-winning fleet and tailored services.

"France has always been one of the most important markets for Pearl Yachts," said Iain Smallridge, Founder and Managing Director of Pearl Yachts. *"With the opening of Pearl France, we are strengthening our presence in the Mediterranean's most vibrant yachting hub. Cenk's expertise and reputation are second to none, and we are confident that this new chapter will bring our boutique philosophy and unique approach even closer to every client and brand enthusiast based in France."*

Cenk Efe, Director of Pearl France, added: *"We are honoured to be launching Pearl France in Antibes. French clients value elegance, craftsmanship, innovation, and discretion; qualities that Pearl embodies in every detail. The response so far has been exceptional, and we look forward to growing the brand's legacy along the Côte d'Azur and beyond."*

Pearl France's inauguration follows the successful unveiling of Pearl Germany and Pearl Gulf earlier this year at the Düsseldorf Boat Show, consolidating Pearl Yachts' global network of high-calibre representatives, and reaffirming its boutique ethos of exclusivity and excellence, also in terms of Customer Service.

Pearl Yachts.

Founded in 1998 with the aim of designing a range of luxury motor yachts offering voluminous interiors, combined with opulence and design excellence, Pearl Yachts is now one of the UK's most prominent shipyards. Every Pearl yacht is designed and built to exceptionally high standards, using premium quality

materials and equipment, and crafted in collaboration with experienced craftsmen.

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