



great circle

FOR IMMEDIATE RELEASE

Great Circle Group Expands Marine Technology Services to Cape Cod Through Strategic Partnership with MacDougalls', Falmouth Marine, and Vineyard Haven Marina

Falmouth, MA — Sept 8, 2025 — Great Circle Group is proud to announce a strategic partnership with three of the Cape and Islands' premier marinas: MacDougalls', Falmouth Marine, and Vineyard Haven Marina, all of which are part of Acme Marinas. The partnership establishes Great Circle Group's Navtronics division as the preferred marine technology partner to these prestigious locations.

The collaboration will provide boaters throughout Cape Cod and the Islands with access to Great Circle's expert marine technology sales and service capabilities, further expanding the company's New England footprint and enhancing options for the region's boating community.

"This partnership represents a significant milestone in our growth strategy," said Tim Greer, President of Navtronics and Vice President of Strategy at Great Circle Group. "By joining forces with these premier facilities, we're able to bring our exceptional marine technology expertise to more boaters while maintaining the high standards of service excellence both our companies are known for."

As part of the agreement, Chris Sullivan, who leads Sales and Strategic Partnerships for Navtronics, will personally oversee the Falmouth location. "I am looking forward to returning to the Cape and to Navtronics becoming an integral part of the Cape and Islands boating community," said Sullivan. "Our team is committed to delivering the same level of technical expertise and customer care that has made us the go-to resource for marine technology throughout New England."

Great Circle's operations will be headquartered at Falmouth Marine Center, led by Jay Kehoe. "Having Great Circle's marine technology experts on-site creates tremendous value for our customers," said Kehoe. "This partnership allows us to offer comprehensive marine technology solutions, creating a one-stop experience that makes boating more enjoyable for everyone who docks with us."

Tim Cohan, Director of Sales, Marketing, and Customer Services at MacDougalls', added: "We've always been committed to providing our customers with best-in-class service options. Partnering with Great Circle Group's Navtronics division allows us to significantly enhance our marine technology capabilities while maintaining our focus on exceptional customer experiences."

Formed in May 2025, Great Circle Group unites premier marine technology sales and service providers, including Electronics Unlimited (EU) and Navtronics, to deliver exceptional quality, reliability, and customer experiences nationwide. This partnership advances the company's mission to transform the marine technology service industry through technological innovation, talent development, and the advantages of scale.

For more information about Great Circle Group or this partnership, email press@greatcircle.io.

For more information about Acme Marinas, visit www.acmemarinas.com.

About Great Circle

Great Circle unites premier marine technology sales and service providers to deliver exceptional quality, reliability, and customer experiences nationwide. The company is committed to transforming the marine service industry through technological innovation, talent development, and the advantages of scale.



About Navtronics

Founded in 1992, Navtronics is the leading provider of marine technology solutions in New England. The company serves boaters from Cape Cod to the Canadian border through its network of six locations in Massachusetts and Maine, including Falmouth, Salem, Gloucester, York, Portland, and Belfast.



About Acme Marinas

Acme Marinas LLC operates 10 premier marinas in New England, the mid-Atlantic, the Carolinas, and Florida. Known for exceptional service and facilities, these marinas have built a reputation for excellence in the boating community.



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