

MarineMax Opens Flagship Yacht Sales & Service Center in Fort Myers, Florida

September 4, 2025

OLDSMAR, Fla.--(BUSINESS WIRE)-- MarineMax, Inc. (NYSE: HZO), the world's largest recreational boat and yacht retailer, marina operator and superyacht services company, today announced the opening of its flagship Fort Myers Yacht Sales and Service Center. The 23-acre waterfront property is designed to elevate the customer experience and support Southwest Florida's thriving boating community.

"Our new location in Fort Myers is designed to meet the increasing demand in one of Florida's top yachting and boating markets," said Brett McGill, CEO and President of MarineMax. "Covering over 30,000 square feet, the Yacht Sales & Service Center significantly enhances our capabilities. It offers improved functionality for our customers, allows us to deliver world-class service, raises the standard for reliability, and transforms every boating journey into an exceptional experience."

With 276 rack storage spaces, 128 wet slips, a 75-ton lifting capacity, and 40-foot-high bays, the Center is engineered to accommodate a wide range of vessels and provide seamless access to sales, service, and storage.

"We're excited to introduce MarineMax Fort Myers as a key resource for Southwest Florida boaters, bringing together sales, maintenance, storage, and on-water support at one convenient location," McGill said. "Our team looks forward to supporting the evolving needs of the region's boating and yachting enthusiasts."

About MarineMax

As the world's largest recreational boat and yacht retailer, marina operator and superyacht services company, MarineMax (NYSE: HZO) is United by Water. We have over 120 locations worldwide, including over 70 dealerships and over 65 marina and storage facilities. Our integrated business includes IGY Marinas, which operates luxury marinas in yachting and sport fishing destinations around the world; Fraser Yachts Group and Northrop & Johnson, leading superyacht brokerage and luxury yacht services companies; Cruisers Yachts, one of the world's premier manufacturers of premium sport yachts, motor yachts, and Aviara luxury dayboats; and Intrepid Powerboats, a premier manufacturer of powerboats. To enhance and simplify the customer experience, we provide financing and insurance services as well as leading digital technology products that connect boaters to a network of preferred marinas, dealers, and marine professionals through Boatyard and Boatzon. In addition, we operate MarineMax Vacations in Tortola, British Virgin Islands, which offers our charter vacation guests the luxury boating adventures of a lifetime. Land comprises 29% of the earth's surface. We're focused on the other 71%. Learn more at www.marinemax.com.

Forward Looking Statement

Certain statements in this press release are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. These statements, including those related to the opening of the MarineMax Fort Myers Yacht Sales and Service Center, are based on current expectations, forecasts, risks, uncertainties, and assumptions that may cause actual results to differ materially from expectations as of the date of this release. These risks, assumptions, and uncertainties include the return to normal operations of the Company's locations, the timing of and potential outcome of the Company's long-term improvement plan, the estimated impact resulting from the Company's cost-reduction initiatives, the Company's abilities to reduce inventory, manage expenses and accomplish its goals and strategies, the quality of the new product offerings from the Company's manufacturing partners, the performance and integration of the recently acquired businesses, general economic conditions, as well as those within the Company's industry, the liquidity and strength of our bank group partners, the level of consumer spending, and numerous other factors identified in the Company's Form 10-K for the fiscal year ended September 30, 2024 and other filings with the Securities and Exchange Commission. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.