



NORTHPOINT NAMED EXCLUSIVE FINANCE PARTNER FOR SEA PRO, DEALER NETWORK

September 3, 2025, Alpharetta, Georgia – Northpoint Commercial Finance has been named the exclusive finance partner for Sea Pro Boats of Whitmire, SC, effective July 1, 2025.

“After months of discussion and evaluating multiple options, it was clear that Northpoint offers the best combination of aggressive terms, dedicated support and a shared commitment to our dealers’ success,” said Sea Pro President Jimmy Hancock. “Northpoint has a long history with Sea Pro and was among the first to believe in and support our brand.”

“We appreciate our long-standing relationship with Sea Pro dating back nearly a decade,” added Russell Baqir, Northpoint’s Sr. VP Business Development. “We’ve enjoyed a strong relationship with both the owners and sales team, and we’re grateful and excited to re-establish our partnership. We look forward to serving Sea Pro and providing customized solutions to meet the needs of its dealer network.”

About Sea Pro

Sea Pro manufactures a full line of popular bay boats and center consoles from 17 to 32 feet. Sea Pro is the top-selling U.S. manufacturer of bay boats with a full lineup of models from 17 to 24 feet. Sea Pro also recently pioneered its Family Sandbar Boat family, combining the best of fishing and family fun in one versatile platform. The Sea Pro brand is recognized nationwide for quality construction, as well as standard features and amenities usually considered options on competitive vessels.

About Northpoint Commercial Finance

Northpoint Commercial Finance, with offices in Alpharetta, GA, and Burlington, ON, is owned by Laurentian Bank of Canada. Northpoint combines experience with advanced technologies, fresh ideas, streamlined processes, and a customer focus formed specifically for the varied needs and goals of each business. Northpoint’s inventory finance offerings drive sales, enhance cash flow, and improve profitability for both manufacturers and dealers. More information about Northpoint and their offerings is available at www.northpointcf.com.

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Sea Pro Image/Running Shot for Social Post/Media Caption:

Northpoint Commercial Finance has been named the official and exclusive finance partner for Sea Pro Boats, effective July 1, 2025.

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