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The Whiskey Project Group Launches US Manufacturing, Expands NAIAD Commercial Vessel Range in North Carolina

EDENTON, NC – The Whiskey Project Group (TWPG), a global leader in high-performance watercraft design and manufacturing, today announced the opening of its new manufacturing facility in Edenton, North Carolina. The strategic expansion marks a significant milestone in the company's commitment to the American market and will serve as the primary hub for the build and delivery of its full NAIAD commercial vessel range across the Americas.

This new U.S. base will not only enhance service capabilities but also streamline the delivery of NAIAD's rugged, operator-focused Rigid-Hulled Inflatable Boats (RHIBs) to commercial and governmental clients across North and South America. The facility is a vital part of TWPG's mission to provide its customers with a competitive advantage through superior design, innovation, and localized support.

The NAIAD brand, renowned for its exceptional durability and seakeeping, has a proven track record as a trusted platform for search and rescue, law enforcement, and commercial operations worldwide. Known as the "4x4 of the sea," NAIAD vessels are engineered to withstand the harshest marine conditions, a core principle that will now be instilled in every vessel built in North Carolina.

"Establishing our manufacturing presence in Edenton, NC, is a pivotal moment for The Whiskey Project Group," said Darren Schuback, Chief Executive Officer. "This is more than just a new facility; it's a commitment to our American customers and partners. We are bringing our proven expertise and a legacy of building the world's most capable watercraft directly to the U.S. market, with the ability to offer build slots now to meet the growing demand for our vessels."

The new Edenton facility underscores TWPG's strategic vision of global growth and localized service, reinforcing its existing manufacturing footprint in Australia and New Zealand. The expansion is set to create skilled jobs in the local community, leveraging the region's rich maritime heritage and contributing to the local economy.

The NAIAD commercial range, including the versatile Watchtower Class, mission-focused Shadow Class, and custom tourism platforms, are now available for order from the new North Carolina facility.

For more information, visit the newly released US website: www.thewhiskeyproject.us

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