



Amsterdam, 2 september 2025

Registration open for Metstrade 2025 – set to be the biggest edition of the show yet

Visitor registration is now open for Metstrade (18 – 20 November 2025), the most influential event in the leisure marine industry. Metstrade 2025 will be the biggest show to date, with expanded halls, enhanced zones, over 1,600 exhibitors, and a carefully curated content plan to help navigate the changing leisure marine market and capitalise on opportunities.

Metstrade is the go-to event to gain unparalleled access to international market insights, collaborate with new partners, build meaningful connections with fellow professionals from over 135 countries, and learn about the latest trends and innovations from all corners of the world.

New to Metstrade in 2025 is a complete takeover of the RAI Amsterdam complex with enhanced zones, making it easy for visitors to experience a 'round the world' exploration of each hall in a continuous loop for the first time.

The growth of Metstrade reflects the desire for many businesses to continue to invest, adapt and futureproof their success – no matter what their size or where they are in the world.

With more to see and do than ever before, visitors are encouraged to extend their visit over multiple days to gain a deeper experience and understanding of the leisure marine landscape, benefit from more networking, spend time with existing connections, and to see a greater number of innovations and solutions at this year's event.

Free online registration for Metstrade is now open here: <https://www.metstrade.com/registration>

Patricia Becker, Exhibition Manager at Metstrade, said: "This is the most exciting Metstrade to date. Everyone working in the leisure marine industry can find valuable inspiration and gain knowledge. The key for visitors this year is to experience the full event – from meeting fellow professionals, learning from one another, experiencing new and interesting solutions, engaging with the production content programme and side

events, and being inspired to innovate. Expect a warm atmosphere, connecting you seamlessly to the global market.”

What to see at Metstrade

The Country Pavilions are a central element to the show, proving a truly global representation of the leisure marine industry. Metstrade 2025 will feature an impressive total of 20 countries represented in 30 pavilions. With growing capabilities in design, electronics, and sustainable solutions, Estonia will be represented with its own national pavilion for the first time.

Construction materials will take on greater prominence with a new zone in Hall 11, presenting the latest sustainable composites, bonding technologies, coatings, and 3D printing.

Aligned with the sustained positive momentum of the sector, the Superyacht Zone has been significantly enhanced with additional space and now extends across Hall 8, 9 and 10, with a dedicated educational programme to share superyacht sector insights and learnings with the whole leisure marine industry. This Superyacht Zone now also includes an area for the refit market, a Captains’ Club and the new ‘Harbour 8’ event space and premium restaurant where this year’s Boat Builder Awards will be hosted.

Other zones include the Marina & Yard, the world’s largest exhibition for the marina industry and the Foiling Technology Zone, highlighting the cutting-edge racing technology which is beginning to influence boat building in the recreational market.

Metstrade is open to everyone in the leisure marine trade, and this year, startups have a louder voice with two dedicated areas – one for the recreational boating market and another for the superyacht sector.

The Young Professionals Club has also been expanded to better serve and inspire the next generation of talent, and for the first time the show’s age participation limit will be lowered to 16 years and older on November 20, with the introduction of a special student-focused programme.

Hall 13 has a new layout and is designed to be a fountain of inspiration and knowledge, presenting the best examples from the sector and providing new learning opportunities every day of the show. Here, visitors not only find the nominees of the Boat Builder Awards, but also the nominated products for the prestigious DAME Design Awards, an exemplary showcase of creativity and cutting-edge design, as well as the Next Gen Zone, presenting trailblazing companies which are delivering practical solutions to reduce environmental impact across the sector.

Patricia Becker continued: “We have acted on the needs of the industry to create a Metstrade which caters to everyone, brings meaningful connections and answers every question in the sector. There are many familiar faces who return each year as well as

visitors who are new to the event - it's an exciting chapter and we look forward to being the key meeting point for the leisure marine industry."

Metstrade content programme

Increasing costs, supply chains, changing buyer behaviour, regulations and compliance, macroeconomic conditions and geopolitics, as well as on-going tariffs are just some of the complexities the leisure marine sector is navigating, especially those in the volume segment. Metstrade is the event to explore solutions to many of these pressing topics with three days of talks and discussions on the Metstrade Stage.

The International Council of Marine Industry Associations (ICOMIA) will host a series of daily sessions in collaboration with partners such as the National Marine Manufacturers Association (NMMA) and European Boating Industry (EBI). These sessions, as well as other items in the programme, will provide invaluable insights into the evolving economic, regulatory, and environmental factors shaping the future of the leisure marine industry.

With the US and Canadian pavilions now located in Hall 12, a dedicated North America stage offers a focused programme on US and Canadian market trends, policy updates, and certification. Co-hosted by NMMA, IBEX and Soundings Trade Only, it features 'Visionaries and Vino' dockside chats, expert-led sessions on standards and certification, and discussions on global trade, consumer trends, and innovation.

As well as these sessions, visitors can learn from each other as collaboration and community is a key element of the Metstrade experience. Visitors and exhibitors can share knowledge of respective markets, discuss trends, and connect to thrive. Many country pavilions will host drinks parties on Wednesday 19 November, providing a relaxed setting for informal networking.

A full list of additional events can be found on the Metstrade website. This includes the Superyacht Forum, the Yacht Racing Forum, and a host of side events organised by Metstrade partners.

Driving business across the world's leisure marine industry

Niels Klarenbeek, Director Metstrade: "This year's expansion is not only about scale - it's about responding to the complex needs of the global marine industry across each unique segment. Metstrade brings the leisure marine industry together under one roof every year, consistently providing the answers to most pressing topics over three days. By gathering annually, we can react to the ever-changing market and anticipate future trends for growth opportunities."

Metstrade 2025 continues the event's long-standing role as a reflection of the leisure marine industry it serves. Through thoughtful expansion, careful curation, and ongoing collaboration with sector partners, the show maintains its relevance across all segments

of the leisure marine world. Whether visitors are focused on large yacht systems or everyday onboard essentials, Metstrade remains a pivotal moment in the industry calendar to connect, discover, learn, do business and enable even greater success for the years ahead.

For more information and to register for a free ticket, visit: <https://www.metstrade.com/>

Metstrade will take place 18 – 20 November 2025 at RAI Amsterdam. Online registration is free of charge up to and including 11 November 2025. From 12 November onwards an online registration fee of € 90.00 (excl VAT) will be charged.

Notes for editors

Metstrade is the world's largest trade exhibition for marine equipment, technology and systems for the global leisure marine industry. Organised by RAI Amsterdam in cooperation with ICOMIA (International Council of Marine Industry Associations), Metstrade target audience includes yacht builders, naval architects, refit yards, distributors, dealers, wholesalers, captains, marina owners and marine equipment manufacturers worldwide.

In 2024 the show received 31,824 visits from 19,779 unique visitors. These numbers exclude Metstrade's valuable additional audience of exhibition stand personnel.

The DAME Design Awards are the most prestigious accolades in the leisure marine industry, recognising excellence in product design. Open to all companies exhibiting at Metstrade, these awards celebrate the innovation, functionality, and sustainability of new marine products. Judged by an international panel of esteemed designers and industry experts, the DAME Design Awards highlight cutting-edge designs that push the boundaries of marine technology and design.

Metstrade 2025: 18-20 November 2025, Flagship event: The Superyacht Forum, 17-18 November 2025 at RAI Convention Centre in Amsterdam, the Netherlands.



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For more information about Metstrade, please contact Sandra Huijbregts, Brand Marketing Manager, s.huijbregts@rai.nl, +31 (0)6 371 957 33

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