

**FOR IMMEDIATE RELEASE**

**August 25, 2025**

**Houston, Texas -**

Wet Sounds, a leader in high-performance audio systems, is proud to announce the promotion of Mark Gerick to Business Unit Director, effective August 22, 2025. Gerick previously served as Chief Operating Officer and has played a pivotal role in the company's strategic growth and operational success.

*"Mark has been instrumental in guiding and building the Wet Sounds brand for many years — from periods of rapid growth to evolving industry cycles, he has consistently advanced Wet Sounds' leadership position, strengthened the customer experience, and expanded market opportunities,"* said Jake Petkovich, President – Marine, Patrick Industries, Inc.

As Business Unit Director, Gerick will lead Wet Sounds into its next phase of innovation and expansion, driving continued excellence in product development, customer experience, and market leadership.