



FOR IMMEDIATE RELEASE

**INTREPID POWERBOATS RELOADS UNDER INDUSTRY VETERAN TERRY
MCNEW: A NEW ERA OF LEADERSHIP, PRODUCT, AND BRAND BUILDING
BEGINS**

Largo, FL — August 27, 2025 — Intrepid Powerboats is proud to announce a bold new chapter in its legacy as it reloads under the seasoned leadership of Terry McNew. Joining him is Dave O’Connell as SVP of Sales, whose 37-year career in the marine industry has spanned nearly every corner of the business—from sales and product development to customer service and executive leadership. O’Connell is widely known for his ability to transform premium marine brands through both strategic vision and sales excellence.

Dave O’Connell brings over 37 years of marine industry expertise, with a career spanning leadership roles in sales, product development, and customer experience. He’s held key positions at Carver, Sea Ray, Tiara Yachts, and, most recently, OneWater Yacht Group, building a reputation for driving growth, strengthening brands, and executing with discipline. His return to working alongside McNew signals a shared commitment to excellence and a renewed focus on product and process.

“I joined Intrepid because I saw the opportunity to do something truly special,” said a O’Connell . “Working with Terry again means we’ll have an outstanding product backed by process, discipline, and execution. With MarineMax as our retail partner, we have a powerful runway for growth.”

As part of the leadership realignment, Josh Shave has also joined as VP of Marketing. With two decades of experience shaping powerful brands across the action sports and marine space—including MasterCraft, PADI, and Razor—Shave brings a customer-first approach to brand building. His focus is not just on performance and features, but on creating emotional connections that bring families and communities together on the water.

“Josh knows how to meet customers where they are—online, at events, and on the docks,” said McNew. “His ability to turn a product into a purpose-driven brand is a perfect fit for the next generation of Intrepid.”

This reloaded vision for Intrepid blends legacy craftsmanship with modern thinking. The brand will focus on building elevated, real, and confident products that are engineered with precision and brought to market with discipline. Backed by MarineMax’s powerful retail network, Intrepid is poised to deliver a refreshed customer experience and reignite its legacy of innovation and excellence.

Resources

Images | <http://bit.ly/45AKZNb>

About Intrepid Powerboats

Founded in 1983, Intrepid Powerboats has long been known for its high-performance vessels that blend innovation, craftsmanship, and cutting-edge design. With a passionate customer base and a legacy of leadership in the center console and sport yacht categories, Intrepid is now building its next chapter—driven by purpose, powered by experience.

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