

Apply Now for the 2025 National Boating Safety Awards

The Sea Tow Foundation™ is Accepting Applications from August 4 through September 12

Southold, NY (August 4, 2025) – The [Sea Tow Foundation](#), in partnership with the Boating Safety Advisory Council, is now accepting applications for the [2025 National Boating Safety Awards](#). With support from industry sponsors, including Presenting Sponsor - Suzuki Marine, the awards will be presented at the International BoatBuilders' Exhibition & Conference (IBEX) on October 8, 2025.

"The Sea Tow Foundation is proud to recognize the companies and individuals raising the bar in boating safety across our industry," said Gail R. Kulp, Executive Director of the Sea Tow Foundation. "From innovative product design to impactful education campaigns, the National Boating Safety Awards celebrate those who are making safety a priority."

The 2025 awards will honor outstanding boating safety efforts from businesses and individuals working in all sectors of the boating industry. Any business that is or represents a for-profit entity within the boating industry is welcome to apply, categories include:

- Marine Manufacturer (Boat or Engine)
- Gear/Equipment/Accessories Manufacturer
- Media Outlet
- Retailer/Distributor with up to 3 Locations
- Retailer/Distributor with 4 or more Locations
- Social Media Influencer
- Marine Trade Association
- Community Boating/Boating Education Program (for-profit)
- PR/Marketing/Advertising Consultant or Agency
- Innovation (NEW in 2025)
- Individual Safety Advocate (NEW in 2025)
- Other - could include charter companies, boat clubs, insurance companies or any other group that does not fit in another category

Applicants are encouraged to submit efforts carried out between **January 1, 2024, and July 1, 2025**. Past National Boating Safety Award winners may submit a new entry for the same initiative, provided the current submission demonstrates significant improvements or new elements to be considered eligible again.

There is no cost to enter. Applicants may submit multiple entries, whether in the same or different categories, as long as each entry represents a distinct initiative.

Thank you to the 2025 National Boating Safety Awards Sponsors!

Presenting Sponsor: Suzuki Marine

Lighthouse Sponsor: Yamaha

Beacon Sponsors: Absolute Outdoors, Boat History Report, Chubb, Freedom Boat Club, Garmin, and Northpoint Commercial Finance

Flare Sponsors: Bob's No Wake Zone Boating Radio Show, "Let's Go Boating" Podcast, Mustang Survival, OnWrd & UpWrd, Oyster Harbor Marine, Sensar Marine, Strong's Marine, and Waterdogged Sportfishing.

For more information about the National Boating Safety Awards, and to apply, please visit www.boatingsafety.com/awards. The deadline for submissions is **Friday, September 12, 2025**.

ABOUT SEA TOW FOUNDATION

The Sea Tow Foundation – a 501(c)(3) nonprofit organization - was started in 2007 by Captain Joe Frohnhoefer, founder of Sea Tow Services International, after he witnessed too many preventable accidents and fatalities on the water. Through its flagship programs which include the Life Jacket Loaner Program, Sober Skipper Campaign, Flare Education and the National Boating Safety Awards, the Sea Tow Foundation strives towards its vision of a world where boaters are safe and responsible.

To learn more, visit boatingsafety.com.

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