

Tiara Yachts Announces Top Dealer and Salespeople Award Recipients for the 2025 Model Year



Holland, Mich. – August 19, 2025 – Tiara Yachts, a family-owned manufacturer of American-made luxury watercrafts, is proud to recognize its top-performing dealers and salespeople for the 2025 Model Year. The winners were announced at the Dealer Awards Dinner on August 18.

The Tiara Yachts Dealer Awards are designed to recognize the Tiara dealerships and sales professionals who go above and beyond for not only sales, but for

superior achievement in customer satisfaction and market growth.

“Delivering an exceptional customer experience is at the heart of everything we do at Tiara Yachts,” said Director of Sales, Sue Kane. “This year’s winners have exceeded our high standards and set new benchmarks for excellence. We’re grateful for their unwavering commitment to delivering a premium experience for our buyers and contributing to the continued success of the Tiara Yachts brand.”

This year’s awards saw repeat winners from 2024 across the sales, market growth and customer service categories. Florida’s Ocean Blue Yacht Sales was recognized as Tiara’s top performer in domestic retail sales for the third consecutive year while North Point Yacht Sales and Hampton Watercraft and Marine garnered top marks in customer service and satisfaction for the second year in a row. Jon Cross received 1st place recognition for exceptional sales performance for the second consecutive year. The full list of award winners is below.

Top Retail Sales – Domestic:

- 1st Place: [Ocean Blue Yacht Sales](#)
- 2nd Place: [Walker’s Marine](#)
- 3rd Place: [Comstock Yacht Sales](#)

Top Retail Sales – International:

- [Maspur Marine](#)

Market Share Advancement/Growth:

- 1st Place: [SkipperBud's – Southeast Michigan](#)
- 2nd Place: [DiMillo's Yacht Sales](#)
- 3rd Place: [Hampton Watercraft & Marine](#)

CSI Achievement (in Customer Satisfaction for Sales and Service):

- [Hampton Watercraft & Marine](#)
- [North Point Yacht Sales](#)
- [Bosun's Marine](#)

Tiara Yachts Top Salesperson

- 1st Place: Jon Cross, [Ocean Blue Yacht Sales](#)
- 2nd Place: Evan Cusson, [Portland Boat Works](#)
- 3rd Place: Ralph Munsie, [Comstock Yacht Sales](#)
- 4th Place: Tom Heinz, [Quality Boats](#)
- 5th Place (tie): Maria Jones, [Coastal Carolina Yacht Sales](#); Chad Snyder, [Walker's Marine Group](#)

"The 2025 model year was another strong year," Kane continued. "I look forward to seeing our dedicated dealers build on that momentum in the year ahead as we anticipate another year of growth and innovation at Tiara Yachts."