

Media Release - FOR IMMEDIATE RELEASE

Maverick Boat Group Hosts MY26 Dealer Conference, Unveils Cobia 245 CC

St. Petersburg, FL – August 6, 2025 –

Maverick Boat Group (MBG) brought together more than 200 dealer and vendor partner attendees on August 5–6 for its annual Dealer Conference, held at the historic Vinoy Resort in St. Petersburg, Florida. The two-day event celebrated MBG’s dealer network, shared valuable industry insights, and marked the debut of the newest addition to the Cobia lineup, the Cobia 245 CC.



The conference featured a robust agenda of educational sessions, networking opportunities, and brand updates. One highlight included a presentation from Bob McCann of the Marine Retailers Association of the Americas (MRAA), who shared strategies for enhancing the boat sales process and creating lasting customer relationships.

In addition to product introductions and training, MBG recognized top-performing dealers with a series of awards honoring exceptional sales performance, customer service, and brand dedication.

Dealer of the Year South - Cobia	Marine Connection
Dealer of the Year North - Cobia	Garden State Yacht Sales
Dealer of the Year South - Pathfinder	Ingman Marine
"Dealer of the Year North - Pathfinder	Battleship Cycles & Marine
Dealer of the Year - Maverick	Caribee Boat Sales & Marina
Dealer of the Year - Hewes	Palmetto Boat Sales
Rookie Dealer of the Year	Liquid Planet Marine
Dealer of the Year - International	Blue Ocean Marine
Customer Excellence - Cobia	The Ships Chandler
Customer Excellence - Pathfinder	Tailwalker Marine
Impact Award	HBG Yacht Sales
Best Marketing - Pathfinder	Ingman Marine
Best Marketing - Cobia	Rt 113 Boat Sales

“The Dealer Conference is our chance to bring the MBG family together to celebrate success, share knowledge, and look toward the future,” said Christopher Gratz, President. “This year’s event was especially exciting with the launch of the Cobia 245 CC, a model that continues our tradition of combining performance, fishability, and family-friendly comfort.”

The Cobia 245 CC drew strong interest from attendees for its versatile design, spacious layout, and advanced features, including Seakeeper Ride readiness.

MBG’s brands, Maverick, Hewes, Pathfinder, and Cobia, continue to set the standard for innovation, craftsmanship, and performance in the fishing and boating industry.

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About Maverick Boat Group

Maverick Boat Group (MBG) is a leading manufacturer of high-quality, performance-driven boats designed for anglers and boating enthusiasts. With a commitment to craftsmanship, innovation, and angler-driven design, MBG builds four industry-leading brands, Maverick, Hewes, Pathfinder, and Cobia Boats, each tailored to deliver an exceptional on-the-water experience. Headquartered in Fort Pierce, Florida, MBG continues to set the standard for excellence in the marine industry.

For more information about Maverick Boat Group and its brands, visit maverickboatgroup.com.