

Freedom Boat Club Expands to Sydney's Eastern Suburbs with New Location at Rushcutters Bay Marina

SYDNEY, Australia – August 15, 2025 – [Freedom Boat Club](#), the world's largest boat club and a [Brunswick Corporation](#) (NYSE: BC) business, is excited to announce the opening of its newest Australian location in Sydney's Eastern Suburbs at d'Albora Rushcutters Bay Marina, set to open on October 1, 2025. This expansion marks a significant milestone in the Club's Australian growth, launching just two years after its debut in the region. Strategically situated near Sydney's CBD (Central Business District) in the vibrant Eastern Suburbs, one of the city's most densely populated areas, this new location brings convenient, seamless boating to local residents.

The announcement comes as the boating community gathers for the Sydney International Boat Show from August 14–16, offering attendees an exclusive first look at the new club location and membership opportunities.

Known for its turn-key, hassle-free boating experience, Freedom Boat Club will bring its shared access model to Sydney's Eastern Suburbs, providing members unlimited use of a wide range of high-quality vessels on a walk-on walk-off basis. The Rushcutters Bay location will feature a premium fleet that includes a Sea Ray SPX 230, a Boston Whaler 230 Outrage, and a Highfield Sport 700, giving members access to some of the best-in-class models for both leisure cruising and on-water adventures.

Freedom's premium, dockside service, includes cleaning, fueling, maintenance and insurance – all included as part of the membership. Members will also have reciprocal access to more than 400 locations worldwide, including clubs throughout Australia, New Zealand, North America and Europe.

"Sydney's Eastern Suburbs are special. We're very proud to be bringing Freedom Boat Club to this extraordinary community at the heart of Sydney," said David Kurczewski, General Manager, Boating Services Asia-Pacific. "d'Albora's Rushcutters Bay marina offers direct access to some of Australia's best boating. Opening here brings unparalleled convenience and access to both seasoned boaters and newcomers looking to enjoy the best of Sydney Harbour without the commitments of ownership."

"Freedom Boat Club has been a cornerstone tenant at d'Albora The Spit, on Sydney Harbour along with d'Albora East Coast Marina in Queensland, and we couldn't be happier to have them join our community at Rushcutters Bay. Freedom brings new people into boating and enlivens our properties. We look forward to continuing and strengthening our partnership," said Julien Pouteau, Managing Director of d'Albora.

The Rushcutters Bay opening marks Freedom Boat Club's fifth location in the Greater Sydney area, joining its existing clubs at The Spit, Mosman Bay Marina, Pittwater, and Bobbin Head. The new location adds to Freedom Boat Club's rapidly growing footprint across Australia and the Asia-Pacific region, making boating more accessible and expanding the on-water lifestyle to the next generation.

For more information about membership or to schedule a tour during the Sydney Boat Show, visit freedomboatclub.com.au or stop by the Freedom Boat Club (stand C320) at the show.