

Congressman Buddy Carter Visits Yamaha Marine Innovation Center

KENNESAW, Ga.--([BUSINESS WIRE](#))--Rep. Buddy Carter (R-Georgia) visited the Yamaha Marine Innovation Center in Kennesaw, Georgia, on Aug. 8. Rep. Carter toured the 75,280 square foot facility, which houses the Yamaha Marine Connected Division as well as Yamaha U.S. Marine Development, Yamaha Marine Product Management and Yamaha Marine Technical Marketing. He met with employees to learn more about Yamaha's current career opportunities as well as the company's economic impact in Georgia. In addition, Carter learned more about Yamaha's latest advancements in sustainable technology, including the hydrogen-powered outboard and the hydrogen golf car.

"Thank you to the Yamaha Marine Innovation Center for hosting an incredible tour of their facility," said Rep. Carter. "I was pleased to hear about their outstanding efforts across Georgia in habitat conservation and responsible resource management. Yamaha's commitment to excellence is well demonstrated through its leadership in innovation and investments in the local community."

As a member of the Congressional Boating Caucus, Rep. Carter championed initiatives critical to the recreational boating sector, including workforce development, supply chain resiliency, infrastructure investment and environmental stewardship. His leadership underscores a long-term commitment to maintaining a competitive, resilient and sustainable boating industry.

"Congressman Carter's leadership on key boating industry issues helps ensure that companies like Yamaha can continue to innovate and grow in Georgia," said Mike Chrzanowski, President, Yamaha Motor Corporation, U.S.A. "His efforts to protect coastal economies while supporting marine conservation reflect the kind of balanced approach that benefits our industry, our customers and our communities. We appreciate his commitment to the recreational boating sector and the thousands of Georgians whose livelihoods depend on it."

Yamaha executives in attendance during Rep. Carter's visit to the Marine Innovation Center included Chrzanowski; Ben Speciale, President, Yamaha U.S. Marine Business Unit; Stephen

Donnell, President, Yamaha Golf-Car Company; and Mike Martinez, President, Yamaha Motorsports Division.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Engine Systems, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA®'s C.S.I. Customer Satisfaction Index award every year since its inception. Visit www.yamahaoutboards.com.

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REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

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