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BOAT FIX TO PARTNER WITH ZODIAC NAUTIC GROUP TO OFFER DEDICATED 24/7 SUPPORT FOR NEW CUSTOMERS

Leading Boat Monitoring Service to Provide Unprecedented Peace of Mind for Zodiac Boaters

Southport, Conn. – Boat Fix, a leading recreational boating telematics company that provides a combination of on water support, remote monitoring, GPS tracking, theft prevention/recovery backed by 24/7 live support, announced today it has partnered with Zodiac Nautic Group to launch Zodiac 24/7.

According to the terms of the partnership, new purchasers of Zodiac's rigid inflatable boats over 3 meters, will receive a complimentary one-year dedicated Boat Fix Emergency Mechanical Helpline with Towing Dispatch Service, the award-winning Boat Fix monitoring solution installed at the factory, the Zodiac 24/7 smartphone app and a one-year free subscription to Boat Fix monitoring. As the only remote monitoring company in the boating industry backed by 24/7 live support, Boat Fix will provide this service through the Boat Fix Alarm Monitoring Center based in a newly acquired South Carolina headquarters.

"Over the span of the past several years, a growing number of notable boat manufacturers have understood how important around the clock customer support and after sales services is to growing and protecting their brand," said Steve Pitsos, CEO, Boat Fix. "Zodiac has a long and storied history of safe operation in some of the most extreme applications and our 24/7 support services provide for a safer, more secure, stress-free experience for their boat owners and operators. We look forward to supporting Zodiac's distinguished brand across the country."

"Zodiac has spent over a century pushing the boundaries of what's possible on the water — from the early days of airships to today's cutting-edge RIBs trusted by professionals and adventurers alike," said Tim March, COO of Zodiac Nautic Group. "Partnering with Boat Fix is a natural extension of that legacy. Their relentless focus on safety, service and real-time monitoring complements our mission to deliver not just performance, but peace of mind. Together, we're giving our owners more than just a boat — we're giving them the confidence to go further, knowing someone's always got their back."

With 24/7 Alarm Monitoring Centers in Charleston, S.C. and Southport, Conn., every call is answered in seconds and in person and with Boat Fix's Mechanical Helpline, a courteous, trained professional mechanic is immediately available on the phone, ready to diagnose problems and assist. Boat Fix's weather alerts, theft prevention, and alarm and battery monitoring, as well as tow dispatching is now available to Zodiac customers nationwide.

With 125 years of experience and the inventor of the inflatable boat, Zodiac Nautic offers products with exceptional durability and reliability thanks to materials and manufacturing processes that are always at the cutting edge of technology. Regardless of model, the Zodiac boat has an exceptional weight to surface area ratio, providing such buoyancy that it can carry considerable loads — ideal for day trips with

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Page 2

large numbers of friends or family and in complete safety. The buoyancy distributed around the periphery, combined with a very low center of gravity, ensures a level of stability that makes Zodiac boats almost impossible to capsize when loaded. The tubes of a Zodiac boat have several compartments separated by watertight partitions. Thanks to its large air supply, the boat retains its buoyancy and remains conceptually unsinkable when fully loaded, even with a deflated compartment.

For more information on Boat Fix, visit www.boatfix.com.

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About Boat Fix:

Boat Fix is a leading telematics service for boat owners that ensures a safe, secure and stress-free boating experience, including pro-active technical assistance, straightforward vessel management, and security. Founded in 2015 and headquartered in Connecticut, Boat Fix has the industry's only 24/7 service centers in the U.S. and Europe. Using the latest in IoT software, Boat Fix's team continues to develop the best technology to provide unrivaled customer service.



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