



FOR IMMEDIATE RELEASE

Catamaran Guru announced as the exclusive YOT Power Catamaran distributor for North America

Hollywood, Florida – August 5th, 2025

Catana Group announces the appointment of Catamaran Guru as their exclusive YOT Power Catamaran dealer for North America.

Following a successful five-year collaboration with their Bali and Catana Sailing catamaran brands, Catana Group has entered into an exclusive distribution agreement with Catamaran Guru to represent their new YOT Power Catamarans range in the critical North American power catamaran market, including both the USA and Canada.

Since 2021, Catamaran Guru has represented Catana Group, building a robust presence across the USA with sales offices in Annapolis, MD; Kemah, TX, a brokerage and corporate office in Ft. Lauderdale, FL. This exclusive dealer agreement will allow Catamaran Guru to further expand the YOT Power Catamaran brand's reach across North America, utilizing their vast industry network to better serve the growing community of power catamaran owners who are choosing YOT as their preferred brand.

YOT Power Catamarans, which launched in Cannes 2023, is the third brand of the French Catana Group and after introducing two outboard powercat models, YOT 36 and YOT 41, it has now announced its third and first inboard model, the YOT 53 due to be previewed next year.

Boris Compagnon, Commercial director for Catana Group and YOT Power Catamarans says:

"We are excited to appoint Catamaran Guru as our exclusive representatives for YOT Power Catamarans in North America. Their significant role in establishing the Bali brand as a top choice among cruising and charter communities gives us great confidence in their ability to introduce YOT to new markets. With their newly dedicated power catamaran specialists, we are sure they will unlock exciting opportunities for the YOT brand. North America is a key strategic market for us, and with Catamaran Guru's support, we look forward to welcoming more people into the Catana Group family and ensuring they receive outstanding service and care."

Dan Lockyer, CEO & Stephen Cockcroft, Chairman of Catamaran Guru say:

Dan Lockyer, CEO of Catamaran Guru says "We are delighted to further our partnership with the Catana Group and represent their exciting new range of Powercats in this key market. Catana have invested heavily and wisely in the development and production of these models. The boats they are building cater exactly to the needs of the discerning North American customer and are perfectly suited to our coastal cruising conditions. We look forward to playing a part in the success of this innovative brand".

Stephen Cockcroft, Chairman of Catamaran Guru, shares, "We are thrilled to represent YOT, which showcases the latest advancements in technology, design, and construction in power catamarans. Having established ourselves in the luxury catamaran market, this was a natural progression for us. We've brought together a team of powercat specialists and professionals to ensure we deliver exceptional service and customer support for this sector of the market."

About Yot Power Catamarans and Catana Group

Catana Group, renowned for its pioneering Catana and Bali brands in the cruising catamaran market, has now launched YOT, a new brand of power catamarans set to redefine yachting standards. Born from a 2020 initiative, YOT aims to innovate by offering powerboats that cater specifically to the needs and trends of modern boating enthusiasts. Unlike their sailboat-inspired Bali counterparts, YOT power catamarans are designed from the ground up for optimal performance, comfort, and fuel efficiency. Initiated by Olivier Poncin and his team, this venture promises to deliver high-end vessels that combine agility with luxurious onboard experiences, appealing to a broad audience of marine enthusiasts.

This new venture is backed by a dedicated department covering design, production, and sales, with a focus on delivering high-quality, innovative power catamarans. Designed by famed JnJ Design and supported by a new in-house team, YOT power catamarans promises high-end vessels that blend agility with luxurious onboard experiences.

Yot Power Catamarans' brand-new 5-acre property with a 26,000 sq meter facility is a purpose built factory in Aveiro, Portugal and runs completely on solar energy! The installation on the roof of the building produces one mega watt of solar power. Yot has already achieved significant environmental benefits, avoiding more than 20+ tons of CO₂ emissions. This impressive state of the art facility is one of the biggest and most modern in Europe, including a test pool for a vessel up to 70ft, a 6-axis robot CNC radial cutter and a launch ramp for a boat up to 90ft. The shipyard will eventually employ 450 people and have an annual production capacity of 200 units.

www.yot-power-catamarans.com

Fort Lauderdale International Boat show Exhibit

Catana Group and Catamaran Guru will be showcasing the YOT 36 and YOT 41 outboard models, along with an exciting reveal of the YOT 53 inboard power catamaran, at FLIBS from October 29th to November 2nd, 2025.

About Catamaran Guru

Catamaran Guru is a leader in the luxury yacht industry, renowned for its expertise and unwavering commitment to excellence. Founded 20 years ago with a passion

for sailing and a dedication to exceptional service, Catamaran Guru has become a trusted advisor and partner for clients worldwide.

Specializing in the sale and consultation of premium catamarans, Catamaran Guru has now expanded its offerings to include a dedicated power catamaran division. This addition is designed to meet the growing demand of the YOT power catamaran market.

Whether assisting with the purchase of a new vessel, providing expert advice on yacht management, or offering training and educational resources, Catamaran Guru ensures every client receives personalized, professional guidance. With a team of experienced sailors and industry professionals, Catamaran Guru brings a wealth of knowledge to every yacht ownership journey. Committed to fostering long-term relationships built on trust and integrity, Catamaran Guru continues to set the standard for excellence in both the luxury sail and power catamaran markets.

www.catamaranguru.com

Contacts:

Dan Lockyer,
CEO, Catamaran Guru
Dan.lockyer@catamaranguru.com
+1 443 924 9633

Boris Compagnon
Commercial Director, Catana Group and YOT power catamarans
boris.compagnon@catanagroup.com

[Supporting Media Files - Google Drive](#) containing:

- YOT Power Catamarans Logo
- Catamaran Guru Logo
- YOT Catamaran Photos (YOT 36 and YOT 41)
- Boris Compagnon Photo
- Stephen Cockcroft Photo
- Dan Lockyer Photo

