

Pursuit Boats Honors Top Dealers and Sales Leaders at 2026 Annual Dealer Conference

"The Customer is the Compass" Sets the Tone in St. Petersburg



St. Petersburg, FL, August 5, 2025—Pursuit Boats welcomed dealers, partners, and team members to the historic Vinoy Resort & Golf Club in downtown St. Petersburg, Florida for its annual Dealer Conference, celebrating achievements, launching new product, and aligning on future goals. This year's theme, "The Customer is the Compass," reinforced Pursuit's customer-first philosophy as a driving force behind product development, service, and brand growth.

The multi-day event included sea trials, business sessions, and the debut of the all-new S 388 Sport, culminating in the company's signature Awards Ceremony recognizing the highest-performing dealers and sales professionals from across the network.

Walker Marine Group, with locations throughout Southwest Florida, was named Top Pursuit Dealer for Model Year 2025, marking a standout year of customer connection and strong retail results.

"Walker Marine Group's achievement speaks volumes about their commitment to customers, their operational excellence, and the strength of their team," said Joe Marcolina, Director of Sales at Pursuit Boats. "This year's theme — 'The Customer is the Compass' — is something Walker's clearly lives by."

Maspor Marine, covering Central and South America, was once again recognized as Top International Dealer, continuing its leadership in international markets.

The Top Ten Pursuit dealers for – Model Year 2025

1. Walker Marine Group
2. Quality Boats of Tampa Bay
3. Ocean Blue Yacht Sales
4. Bosun's Marine
5. Legendary Marine
6. All Seasons Marine Works
7. Strong's Marine
8. Coastal Carolina Yacht Sales
9. Stone Harbor Marina
10. Boats Unlimited



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Individual Achievement Awards

- Top Salesperson: Jon Cross - Ocean Blue Yacht Sales
- Top CSI Award: Bosun's Marine Maryland
- Best Marketing Campaign: Rt. 113 Boat Sales

Club Pursuit 2025 Members

Recognizing over \$3 million in retail sales and Pursuit Offshore University completion:

- Evan Cusson - Atlantic Outboard
- Chris Landry - Atlantic Outboard
- Derek Pratt - Bosun's Marine
- Jack Flood - Bosun's Marine Maryland
- Chris Beardsley - North Point Yacht Sales
- Cory Reid - Ocean Blue Yacht Sales
- Matthew Matz - Quality Boats of Tampa Bay
- Josh Brivik - Quality Boats of Tampa Bay
- Brandon Duffy - Quality Boats of Tampa Bay
- Zak Smith - Rt. 113 Boat Sales
- Matthew Grieves - South Shore Marine
- Dave Smith - Stone Harbor Marina
- Capt. Ed Bickel - Stone Harbor Marina
- Karl Bott - Walker Marine Group
- Chad Snyder - Walker Marine Group
- Brad Knight - Yamaha Marine Center of Jacksonville

Club Elite 2025 Members

Recognizing over \$5 million in retail sales:

- Joe Toland - Coastal Carolina Yacht Sales
- Jon Cross - Ocean Blue Yacht Sales
- Brian Borneman - Walker Marine Group
- Bob Degryse - Walker Marine Group
- Will Robertson - Walker Marine Group

Flagship Dealers - Model Year 2025

These dealers achieved the highest standards in CSI, service, training, and operations:

- All Seasons Marine
- Atlantic Outboard
- Boats Unlimited
- Bosun's Marine
- Bosun's Marine Maryland
- Caribee Boat Sales
- Coastal Carolina Yacht Sales
- Legendary Marine
- Ocean Blue Yacht Sales
- Quality Boats of Tampa Bay
- Rt. 113 Boat Sales
- South Shore Marine
- Stone Harbor Marina
- Strong's Marine
- Walker Marine Group
- Yamaha Marine Center of Jacksonville

Giving Back

Pursuit also continued its support for the Chapman School of Seamanship, raising funds through a silent auction to provide youth boating scholarships and hands-on boating education.



PRESS RELEASE



For more information about Pursuit Boats or to find your local dealer, visit pursuitboats.com.

About Pursuit Boats

For nearly half a century, Pursuit Boats has built premium offshore fishing and cruising boats with unmatched craftsmanship and attention to detail. Manufactured in Fort Pierce, Florida, Pursuit's model lineup includes Offshore, Sport, and Dual Console series ranging from 24 to 44 feet. The company is a multi-time NMMA Innovation and CSI Award recipient and a proud part of Malibu Boats, Inc.

About Malibu Boats, Inc.

Malibu Boats, Inc. (NASDAQ: MBLU), based in Loudon, Tennessee, is a leading designer, manufacturer, and marketer of performance-driven recreational boats. Its brands serve passionate boaters worldwide. Visit malibuboatsinc.com to learn more.