

KENNESAW, Ga.--([BUSINESS WIRE](#))--Yamaha Motor Corporation, U.S.A., through its Yamaha Rightwaters national sustainability program, joins forces with Mobile Baykeeper to help protect and restore the Coastal Alabama Watershed. Mobile Baykeeper, a nonprofit organization, works to improve water quality and reduce pollution in the bay through marine research and habitat restoration, efforts that align with Yamaha Rightwaters' initiatives. To advance these efforts, Yamaha Rightwaters provided one 30-horsepower tiller outboard and two 150-horsepower outboards.

"Partnering with Yamaha Rightwaters gives us reliable access to sensitive waterways and strengthens our restoration and scientific efforts," Kayla Boyd, Oyster Project Manager, Mobile Baykeeper. "Their support boosts our ability to protect critical habitats, monitor water quality and meet our mission of reviving coastal Alabama's ecosystem for our vulnerable oyster and seagrass populations."

Yamaha Rightwaters supports two primary Mobile Baykeeper initiatives: revitalizing oyster populations to lower chemical levels and prevent coastal erosion, and restoring seagrass beds to support increased biodiversity, sediment stabilization and nutrient filtration. The 30-horsepower tiller outboard will power a Sabine® Aluminum Versatile 18-foot shallow water skiff used for investigating pollution in skinny waterways. The two 150-horsepower outboards will power Mobile Baykeepers SeaArk® VC Commander research vessel, used for transporting oysters, restoration work, reaching open water outfalls and taking influential leaders on tours.

"Mobile Baykeeper's science-based approach plays a vital role in protecting and restoring Alabama's coastal watershed," said Joshua Grier, Sustainability Program Manager, Yamaha Rightwaters. "By providing reliable outboards, Yamaha Rightwaters helps expand access to sensitive waterways and advance critical restoration and research work."

Founded in 1997 by a group of local citizens determined to stop rising pollution in Mobile Bay, Mobile Baykeeper works to ensure people can enjoy Coastal Alabama's waterways. The organization focuses on safeguarding the Mobile-Tensaw River Delta, a 40-mile network of rivers and bayous that unfold over a vast expanse of cypress swamp, bottomland forests, marshes and bogs. Below the delta, a maze of dense marshes and brackish rivers flow into Mobile Bay, creating a vital nursery for marine life. As one of the

most biologically diverse ecosystems in the world, these waterways serve as a lifeline for the region's communities.

Mobile Baykeeper is a nonprofit organization dedicated to defending and restoring the health of the waters of Coastal Alabama. Through science-based advocacy, community engagement, and strategic partnerships, Mobile Baykeeper works for real, measurable improvements to water quality across the region. Their vision is a future where no one has to question whether the fish are safe to eat or the water is safe to swim in—where seagrasses thrive, oyster reefs recover, and every coastal community takes ownership of protecting the waters that sustain them.

Yamaha Rightwaters is a national sustainability program encompassing all of Yamaha Marine's conservation and water quality efforts. Program initiatives include habitat restoration, support for scientific research, mitigation of invasive species, reduction of marine debris, and environmental stewardship education. Yamaha Rightwaters reinforces Yamaha's long-standing history of natural resource conservation, support of sustainable recreational fishing and water resources, and the Angler Code of Ethics, which requires pro anglers to adhere to principles of stewardship for all marine resources.

Yamaha's U.S. Marine Business Unit, based in Kennesaw, Ga., is responsible for the sales, marketing, and distribution of Yamaha Marine products in the U.S. including Yamaha Outboards, Yamaha WaveRunners®, Yamaha Boats, G3® Boats and Skeeter® Boats. Supporting 2,400 dealers and boat builders nationwide, Yamaha is the industry leader in reliability, performance, technology and customer service.

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REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

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