



Andrew Golden  
Principal  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)

**FOR IMMEDIATE RELEASE:**  
*August 5, 2025*

## **DURANAUTIC BOATS AND GRUMMAN CANOES TO OFFER EPROPULSION'S ELECTRIC MOTOR SOLUTIONS**

**Canton, GA** – [ePropulsion Americas](#), the global leader in marine electric propulsion systems and services, announced today that along with its exclusive North American Distributor, Mack Boring & Parts Co. it has entered into a partnership with New York-based aluminum boatbuilder Marathon Boat Group — DuraNautic Boats and Grumman Canoes.

ePropulsion's diverse lineup offers electric propulsion options ranging from lightweight outboards perfect for larger aluminum vessels, to smaller portable systems offering ideal setups for use with canoes or kayaks. Through this new partnership, DuraNautic Boats and Grumman Canoes will have access to ePropulsion's full lineup to complement both boat brands.

"We're thrilled to partner with DuraNautic Boats and Grumman Canoes and bring electric power options to these legendary aluminum boat brands," said Tom Watson, President of ePropulsion Americas. "Electric systems offer the perfect environmentally-conscious option to pair with a day on the water in vessels of any size. We're confident that their customers will appreciate the versatility and dependability ePropulsion systems will bring to their boats."

"Partnering with ePropulsion to add their proven products to our storied product lines allow us to offer a clean, quiet and more fun way to enjoy the water," said Greg Kiernan, General Manager of Marathon Boats. "As battery power grows on the water, we're proud to offer eco-friendly options that make boating simpler and help customers go farther, stay out longer and explore more – without losing the rugged reliability our core outdoors and hunting customers count on us for."

For information more information about this partnership or to learn more about becoming a dealer, contact Marathon Boat Group at (607) 849-3211, or email [sales@marathonboat.com](mailto:sales@marathonboat.com). For more information on ePropulsion or its revolutionary electric motors and accessories, please visit [www.ePropulsion.com](http://www.ePropulsion.com).

# DURANAUTIC BOATS AND GRUMMAN CANOES TO OFFER EPROPULSION'S ELECTRIC SOLUTIONS

## Page 2

### About ePropulsion:

ePropulsion was set up in 2012 and is led by a team of technology entrepreneurs that are focused on developing uncompromising superior products. Since the company launched its first electric outboard it has fast become a force to be reckoned with in the electric propulsion market with a presence across Europe, the US and Asia. ePropulsion set out with a clear mission to become the global leader in marine electric propulsion systems and services. This pioneering, market challenger brand is at the very forefront of the industry and is recognized across the world for its exceptional product quality, performance, and technological innovations.

ePropulsion was the first company to launch a brushless, direct-drive electric outboard motor in the market and offers a portfolio of 1 – 6kW outboard engines across its Spirit and Navy ranges. These are renowned for being high quality, quiet, eco-friendly and low maintenance. In 2022, ePropulsion expanded its OEM capabilities with the global debut of the H-Series, an innovative 60-250kW electric inboard motor for vessels between 60 to 100' (18-30m) with full displacement up to 200 tons. Subsequently, the I-Series was introduced, an environmentally friendly electric inboard motor series with advanced technology, smart features, and human-centric design. Supported by the ePropulsion Smart System Architecture (eSSA) and IoT connectivity service, it offers users an unmatched, easy-to-use, intelligent, safe, and reliable experience. The latest additions to the lineup include the X Series and the eLite Motor. Unveiled at Fort Lauderdale International Boat Show and METSTRADE 2023, the X Series features three innovative electric outboard motors—X12, X20, and X40—delivering remarkable propulsion systems with ingenious features. The all-new eLite is the smallest electric outboard in ePropulsion's extensive portfolio. Benefiting from new technology and meticulous design, the eLite is set to transform the tender and small boat market.

ePropulsion remains focused on providing customized and pioneering services for OEMs across the world, offering fully flexible solutions for a wide range of commercial and leisure marine applications. [www.ePropulsion.com](http://www.ePropulsion.com)

### About Marathon Boat Group:

Marathon Boat Group is the exclusive manufacturer of the legendary DuraNautic aluminum Deep-V and Jon boats, as well as Grumman Canoes—two of the most trusted names on American waterways for over 70 years. Built in Marathon, New York, every boat reflects a legacy of precision aluminum craftsmanship, military-grade durability, and fish-ready features. From rugged utility models to proven fishing platforms, Marathon's boats and canoes are engineered to perform in demanding conditions with unmatched dependability. With deep roots in upstate New York, Marathon continues to serve generations of boaters and paddlers alike. For more information, please visit <https://www.marathonboat.com/>.



*For imagery and other editorial requests, please contact:*

**Andrew Golden**  
**Rushton Gregory Communications**  
**617-413-6521**  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)