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IBEX WELCOMES KATE DONADIO AS DIRECTOR OF MARKETING AND COMMUNICATIONS

Tampa, FL – The International BoatBuilders' Exhibition and Conference (IBEX), North America's largest marine trade show and conference, announced today that it has welcomed Kate Donadio to the role of Director of Marketing and Communications. With a sharp eye for strategy and engagement, she will lead efforts to grow IBEX's reach and elevate its marketing performance.

Donadio most recently served as Marketing Manager for Suzuki Marine USA, where she oversaw national campaigns, media relations, dealer communications, and built impactful community engagement programs. She brings over a decade of high-impact marketing, consulting, and brand development experience across industries including marine, sustainability, hospitality, and nonprofit. As co-founder of Dolomites Consulting Group, she has led strategic initiatives for marine clients including Hussar Yachts, in addition to brands across other sectors, with a strong focus on measurable growth and brand clarity. Her diverse background, paired with her data-driven and audience-first approach, make her well-equipped to lead IBEX's marketing efforts into the future.

"We're thrilled to have Kate on board," said Mary Velline, IBEX Show Director. "Her industry experience and strategic mindset are exactly what we need as we continue to grow and evolve. She understands the needs of our exhibitors and attendees and brings the energy and insight to strengthen how we connect with our audience across all channels."

"I've experienced IBEX from multiple vantage points over the years, on the floor supporting clients and behind the scenes with a major OEM," said Donadio. "Now, I'm proud to help lead the next chapter with a focus on growth, innovation, and deeper engagement across the entire marine industry."

IBEX is scheduled to return to the Tampa Convention Center, from October 7–9, where thousands of marine professionals from around the world will come together to turn challenges into breakthroughs and accelerate what's next in boatbuilding. This year's "Fast Forward" theme sets the pace for innovation, education, and connections across every corner of the industry. To learn more and register, visit www.ibexshow.com.

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About the International BoatBuilders' Exhibition & Conference (IBEX):

IBEX, Where Better Boats Begin (www.ibexshow.com), is the marine industry's largest technical trade event in North America. IBEX is owned and produced by the National Marine Manufacturers Association (www.nmma.org) and RAI Amsterdam (www.rai.nl). The 2025 IBEX is scheduled to take place at the Tampa Convention Center, October 7 - 9, in Tampa, FL USA. For more information, please visit www.ibexshow.com.

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Page 2



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