



FOR IMMEDIATE RELEASE

Video Now Available: 3Ts Summit Offers Global Insight into Trade, Tariffs & Taxes Impacting the Marine Industry

Chattanooga, TN, July 28, 2025 - The Soundings Trade Only Group is pleased to announce that the full video recording of the 3Ts Summit – Trade, Tariffs, Taxes is now available for viewing.

Held virtually on Wednesday, July 16, 2025, the event brought together policy experts and marine industry leaders from the United States, Canada, and Europe for a timely and strategic discussion on how shifting global trade and tax policies are influencing the marine sector.

The summit opened with a featured presentation by **Malloy McDaniel**, Partner at S-3 Group, who delivered a concise and insightful update from Washington, D.C. McDaniel outlined the current status of U.S. tax legislation, tariff policies, and trade dynamics—providing business leaders with a clear “dashboard” of where things stand and what developments to watch in the months ahead.

Following the presentation, Michele J. Goldsmith, Vice President and General Manager of the Soundings Trade Only Group, moderated a dynamic panel discussion featuring global industry advocacy leaders:

- **Robyn Boerstling**, Senior Vice President, Government Relations, National Marine Manufacturers Association (NMMA) – U.S.
- **Marie Frances Poirier MacKinnon**, Executive Director, NMMA Canada
- **Philip Easthill**, Secretary-General, European Boating Industry (EBI)
- **John Persenaire**, Director of Government Affairs & Sustainability, Viking Yacht Company – U.S.

The conversation explored key issues facing the global marine industry, including regulatory and economic headwinds, cross-border supply chain challenges, and how businesses can adapt to remain competitive and position themselves for long-term growth.

“This event underscored just how interconnected our industry is on a global scale. From Washington to Brussels to Ottawa, marine businesses are navigating a landscape shaped by evolving trade policies, regulatory pressures, and economic uncertainty,” said Michele J. Goldsmith. “We are grateful to our expert speaker and panelists for helping our audience understand where we stand today and how we can move forward strategically.”

The Soundings Trade Only Group extends its sincere thanks to the event sponsors, Brunswick Corporation and Viking Yacht Company, for their generous support in making this important conversation possible.

The full recording of the event is now available for on-demand viewing, please click [HERE](#).

The Soundings Trade Only Group

The Soundings Trade Only Group is the leading marine business-to-business multi-media brand, delivering the latest business intelligence, trend analysis, and market insights, designed to reflect, inform, and inspire the marine industry. With a monthly print publication, and a robust suite of digital platforms including a daily e-newsletter, web and social media sites, and industry events, the Soundings Trade Only Group provides timely, trusted coverage of marine business trends, products, statistics, and strategic developments. The Soundings Trade Only Group is part of Firecrown Media, a global media platform for affluent enthusiasts and includes both consumer and trade marine titles. For more information, about the Soundings Trade Only Group, please visit www.tradeonlytoday.com, for your free subscription please visit www.tradeonlytoday.com/subscribe.

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Media Contact:

Michele J. Goldsmith, Vice President and General Manager, the Soundings Trade Only Group, Group Publisher *Soundings* and *Soundings Trade Only*. Michele.Goldsmith@Firecrown.com, +18473730385