

MJM YACHTS NAMES JEFFERSON BEACH YACHT SALES AS A NEW DEALER IN THE MIDWEST

WASHINGTON, NC – July 23, 2025 – Luxury performance yacht builder [MJM Yachts](#) is pleased to announce the appointment of [Jefferson Beach Yacht Sales](#) (JBYS) as a new dealer. JBYS will offer the full MJM model lineup in Michigan, Ohio and Indiana.

“We are excited to add MJM Yachts to our portfolio of top-of-the-line, world-leading brands,” said Amy Krueger Malow, president of JBYS. “We saw the MJM models at the factory in Washington, North Carolina, and were very impressed with their quality and keen attention to how the end user boats. MJM’s craftsmanship and dedication to customer satisfaction fits perfectly with our corporate mission and culture.”

Added Erik Krueger, JBYS vice president: “MJM’s product offerings will help us continue our mission of ensuring we’re providing our customers with the very best brands in the business that meet their specific and unique boating needs.”

A full-service dealer, JBYS currently operates nine retail locations, including one in Marblehead, Ohio, and five in Michigan. Founded by the late Greg and Nancy Krueger, parents of Amy and Erik, JBYS has earned a reputation for quality, integrity and customer care over its nearly 50 years of company heritage. JBYS customers know they are dealing with passionate industry professionals who are highly attuned to the markets the dealership serves – and that the JBYS team will do everything possible to ensure they have exceptional boating experiences.

“Jefferson Beach Yacht Sales is a perfect fit for MJM’s growing dealer network,” said MJM Yachts President and CEO Natascia Hatch. “Amy, Erik and their long-standing team of passionate boaters have established themselves as leaders in the different markets they serve and have built a loyal customer following, which is why we are proud to welcome them aboard at MJM.”

To learn more about Jefferson Beach Yacht Sales, please visit www.jbys.com or call 866-490-5297.