

MASTRY SUZUKI REPOWER ANNOUNCES EXPANSION INTO THE MID ATLANTIC AND NORTHEAST

Clearwater, Fla. – Mastry Suzuki RePower Centers, a division of Mastry Engine Center is pleased to announce that it will begin to support 11 Suzuki authorized dealers and 25 boat builders in the New England and Mid-Atlantic region. These additional Mastry Suzuki RePower Centers join the 16 Mastry Suzuki Repower Centers in the Southeast.

Mastry Engine Center has been supporting the marine industry for over 60 years providing dealers with the perfect engine packages devised to best fit their customers' needs and not stretch their budget. Mastry Engine Center will be supporting Suzuki Outboard sales and service through Mastry Suzuki Repower Center in Clearwater, Florida.

As one of the largest Suzuki Outboard multi-location dealers in North America, Mastry Suzuki RePower Center's warehouse maintains hundreds of Suzuki Outboard engines and thousands of parts, enhancing our dealer support. We strive to process all of our dealers' orders the same day that they come into our facility.

For their dealers convenience, Mastry Suzuki RePower has developed individual part numbers for complete service kits, assuring that our dealers' technicians have everything they need for periodic services. And, with over 600 Suzuki Outboard performance bulletins, a kiosk program and online computer system, Mastry Suzuki RePower provides our dealerships with effective, advanced sales and marketing support tools.

In Addition, Mastry Suzuki RePower offers dealers three levels of power packages. The "RePower Package" is designed with all the elements and lubricants to simply repower a Suzuki with the same model. The "RePower Package Plus" includes controls, gauges and cables necessary to repower any brand with a Suzuki model. Last, the "RePower Package Premium" adds everything needed to add steering to the package. Each level is pre-priced for every Suzuki Outboard model so the dealer's sales team can let their customers know the exact cost up-front.

"We are excited about backing these outstanding Suzuki dealers and their customers with exceptional service and support. We have been serving southeast marine dealers for over 60 years. We are ready to take these additional dealers to the next level of Suzuki Outboard power," explained Kevin Carlan, Managing Director Mastry Engine Center, "We feel privileged to be a part of these additional dealers' continued success."