

NEWS From BoatUS



Boat Owners Association of The United States
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Read this press release online at: <https://bit.ly/44zr0hl>

FOR IMMEDIATE RELEASE

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Photo 1 Available at: <https://bit.ly/4lxgoFL>



Photo 1 Caption: (L to R) Capts. Greg Williams and Reed Dills of TowBoatUS West Point Lake aboard their 24/7 on-water response vessel.

Photo 2 Available at: <https://bit.ly/40YqoQ1>



Photo 2 Caption: (L to R) Cpts. Reed Dills and Greg Williams, owners of TowBoatUS West Point Lake.

Summertime at the Lake: TowBoatUS West Point Lake Opens To Assist Recreational Boaters

***Professional 24/7 on-water towing, soft ungrounding,
battery jump and fuel drop services now available***

LAGRANGE, Ga. July 17, 2025 – Capt. Greg Williams and Capt. Reed Dills have been friends since 6th grade, went to the same high school, and even attended the same college and joined the same fraternity. Now, after more than two decades of careers in the automobile tire and logistics industries respectively, the 50-year-olds have opened TowBoatUS West Point Lake, Georgia. The company provides 24/7, professional on-water towing and assistance service for recreational boaters and is part of a nationwide TowBoatUS fleet of more than 300 locations.

“Growing up together in Ringgold, Georgia, we’ve been through both hardship and good times, and we have been all over the place with our careers,” says Williams. “We’re excited to now be partners opening TowBoatUS West Point Lake.”

Said Dills: “We’re looking forward to helping boaters get home safely when their boats break down, and we hope to make a positive impact on the West Point Lake community.”

Williams and Dills got their start in the boating business about six years ago doing vessel recovery on the side, working in crews salvaging hurricane-damaged boats. “With the experience we gained, it made sense for us to take the next step and open a TowBoatUS port,” added Dills. A friend on West Point Lake told them the lake needed a 24/7 boat-towing service, making the last connection.

TowBoatUS Westpoint Lake has a 21-foot red response vessel fully rigged for towing and salvage homeported at Highland Pines Marina.

Much like an auto club for recreational boat owners, Boat Owners Association of The United States (BoatUS) offers on-water [Unlimited Towing Memberships](#) for freshwater boaters and anglers for just \$109 per year. Services include on-water towing, soft ungrounding, battery jump and fuel-drop offs. Membership comes with more than [25 valuable BoatUS benefits](#), including discounts at local fuel docks and transient slips at marinas. Also included are a subscription to *BoatUS Magazine*, free [DSC-VHF radio registration](#) and more.

Separate from BoatUS on-water towing, the company also offers boat salvage, spill cleanup and dive services.

To request on-water assistance, boaters can call the BoatUS toll-free 24/7 Dispatch Center at 800-391-4869, call TowBoatUS West Point Lake directly at 423-260-3780, or hail on VHF radio Ch. 16.

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Suggested social media post:

Boaters on Georgia’s West Point Lake now have 24/7 professional on-water help available: Capts. Greg Williams and Reed Dills open #TowBoatUS West Point Lake <https://bit.ly/44zr0hl> @BoatUS #westpointlake #redisready #boattow #marinetowing #boattowing #boatUS #GeorgiaLakes #VisitWestPointLake #LakeLifeGA #FishingGeorgia #WestPointGA

About [TowBoatUS](#):

Boat Owners Association of The United States (BoatUS) is the nation's leading advocacy, services and safety group for recreational boaters. We are the Boat Owners Auto Club™ and provide our more than 725,000 members with a wide array of helpful services, including 24-hour on-water towing that gets you safely home when your boat won't, jump-starts, fuel delivery, and soft ungroundings. The TowBoatUS towing fleet is North America's largest network of towing ports with more than 300 locations and over 600 red towboats, responding to more than 110,000 requests for assistance each year. The BoatUS App makes it easy to summon water and road assistance 24/7 and can speed response times (BoatUS.com/App). For more information go to BoatUS.com/Towing.