

UNDER STRICT EMBARGO UNTIL:
JULY 14th AT 8AM ET



OYSTER YACHTS WELCOMES STEFAN ZIMMERMANN ZSCHOCKE AS CEO TO HELM THE BRAND'S NEXT ERA OF CRAFTSMANSHIP AND INNOVATION

Southampton, 14th JULY 2025 – Oyster Yachts, the iconic British builder of the world's finest luxury bluewater sailing yachts, is delighted to announce the appointment of **Stefan Zimmermann Zschocke** as **Chief Executive Officer**, effective 1 September 2025. With more than three decades of international industry experience, the accomplished engineer, passionate sailor, and seasoned manufacturing leader will guide the company's next phase of growth as Oyster builds upon its capable model line-up and introduces even more opportunities to interact with and offer experiences to its owners.

With a career bridging both engineering and operations leadership, including senior roles with globally renowned brands such as Rolls-Royce Power Solutions, Zimmermann Zschocke has built a reputation for delivering transformational improvements in manufacturing quality and efficiency, while staying grounded in customer-focused values. During his time working on Aston Martin engines and powertrains, when the company was under Ford ownership, he contributed significantly to their performance development. His experience extends to the marine realm, where he most recently served as a Member of the Executive Board of HanseYachts AG. Together with his fellow board member, the company implemented a focused brand and product strategy and launched a number of award-winning models — including the Hanse 460 and the Moody 48 DS, both named “European Yacht of the Year,” as well as the Fjord 39 XP, which earned international recognition.

Zimmermann Zschocke is also a lifelong and competitive sailor, deeply connected to the experience of life at sea, a trait that mirrors the very essence of the Oyster brand. A passionate yachtsman, Zimmermann Zschocke has raced in numerous regattas and continues to be actively involved in the sailing community, bringing a sailor's perspective and instinct to his leadership.

Zimmermann Zschocke's appointment comes at a pivotal time for Oyster, as the company builds upon record global sales; expands its portfolio of owner experiences; including the Oyster World Rally, Bluewater Academy, and Oyster Explorers Club; and continues to innovate with the launch of new yacht models like the 805. Zimmermann Zschocke's leadership will build on this momentum, reinforcing Oyster's commitment to craftsmanship, flawless production quality, robust construction, and industry-leading design.

Said Zimmermann Zschocke, “Oyster yachts are, to me, the embodiment of a sailing dream – the finest yachts one can own. I look forward to building upon Oyster’s strong foundation and leading the company to the top of the global market — through industrial strength, innovation, and a people-driven culture.”

With a master’s degree in engineering and economics, Zimmermann Zschocke brings deep academic and practical expertise to his role as a graduate industrial engineer. He has led teams across complex technical industries, managing operations, production, and supply chain functions with a sharp focus on innovation, process quality and sustainability. He has also worked extensively in the UK, further aligning him with Oyster’s heritage as a proudly British brand.

Richard Hadida, Owner and Chairman of Oyster Yachts added, “Stefan brings a rare combination of technical excellence and true sailing passion. His engineering background makes him uniquely capable of understanding complex technical projects, and he shares our belief that building a world-class yacht starts with understanding what it means to sail one. I’m confident that under his leadership, Oyster will continue to set the benchmark for bluewater luxury, innovation, and exploration.”

About Oyster Yachts

Oyster Yachts is a British sailing yacht builder with a reputation for creating the world’s finest blue water vessels, which have evolved and refined over 50 years.

Each Oyster is lovingly handcrafted in the United Kingdom, combining time-honoured skills with advanced production technology. With limited production, an Oyster’s scarcity, exquisite styling and flawless quality make it entirely exclusive and built to last a lifetime.

Their uncompromising strength of construction and exhilarating performance inspire owners to go anywhere in unparalleled luxury, comfort and reassuring safety.

Oyster Yachts have completed over 20 million blue water sailing miles and over 100 circumnavigations.

www.oysteryachts.com

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