



## FOR IMMEDIATE RELEASE

### Qwest Pontoons Appoints Three New Regional Sales Directors to Strengthen National Presence

July 10, 2025 – Saint Louis, Michigan –Qwest Pontoons, a leading manufacturer of premium pontoon boats, is proud to announce the appointment of three new Regional Sales Directors: Russ Kopasz, Andy Lindstrom, and Jay Thusius. This strategic move comes as part of the company's ongoing investment in market expansion, dealer support, and customer engagement across the U.S.

- **Russ Kopasz** will serve as Regional Sales Director for the South Central, bringing over many years of marine industry experience, including roles in dealer development and territory growth.
- **Jay Thusius** joins as Regional Sales Director for the Northern midwest, a region that continues to be a stronghold for pontoon sales. Jay brings a proven track record in sales strategy and relationship management.
- **Andy Lindstrom** will oversee the East Central, focusing on expanding brand presence in a rapidly growing market. He brings deep experience in outdoor recreation and lifestyle product sales.

"These new appointments are a direct reflection of the incredible growth we're planning and our commitment to providing best-in-class support to our dealer network," said Owner Mark Dupuie. "Each of these individuals brings valuable expertise, strong regional knowledge, and a shared passion for boating and customer success."

The new Regional Sales Directors will be responsible for driving sales initiatives, cultivating dealer relationships, and supporting marketing efforts within their respective territories.

Qwest Pontoons continues to expand its dealer footprint and product offerings in response to growing demand for high-quality, high-value pontoon boats. The addition of these three seasoned professionals signals a bold step forward in delivering even more value to customers and partners nationwide.

#### About Qwest Pontoons

Qwest Pontoons is a leading manufacturer of high-quality pontoon boats, renowned for its innovation, craftsmanship, and commitment to excellence. With a diverse lineup of models ranging from budget-friendly to luxurious, Qwest Pontoons continues to set the standard in the boating industry, providing customers with unmatched performance and satisfaction.



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