

## **IDS Marine Names Justin Imig as Director of Marine Dealer Relations**

Wake Forest, NC – IDS Marine is pleased to announce the appointment of Justin Imig as Director of Marine Dealer Relations. In this strategic role, Justin will spearhead dealer engagement, advocate for dealer needs, and ensure IDS Marine continues to deliver cutting-edge solutions built specifically for the unique demands of marine dealerships.

With more than 20 years of experience in the marine industry—spanning finance, technology, and dealer operations—Justin brings a deep, hands-on understanding of what tools marine dealerships need to be successful. His proven track record and dealer-first mindset make him a valuable asset as IDS Marine continues to strengthen its commitment to the marine community.

“My commitment is simple,” says Imig. “We’re here to provide marine dealers with an unrivaled experience. While others try to serve multiple industries, IDS Marine is laser-focused on the marine space. We’re not just a vendor; we’re a true partner dedicated to our dealers’ long-term growth. That means offering the most powerful reporting tools in the industry and the only GAAP-certified DMS purpose-built for marine dealerships. I’m excited to listen, collaborate, and help shape a dealer journey that’s second to none.”

Justin’s appointment reinforces IDS Marine’s mission to elevate the dealer experience through responsive support, marine-specific product innovation, and deep integrations with OEMs and technology partners that streamline operations and drive profitability.

For more information about IDS Marine and its solutions, reach out to [ask@ids-marine.com](mailto:ask@ids-marine.com) or call 800-769-7425.

### **About IDS Marine**

IDS Marine is the leading provider of marine-focused DMS solutions throughout the recreation industry, trusted by thousands of dealers. Backed by a team of dedicated professionals with strong marine industry partnerships, IDS Marine’s mission is to understand the unique challenges dealers face and deliver the tools and expertise needed to power their success.