



June 25, 2025

FOR IMMEDIATE RELEASE

Miami FL – Perko® recently announced they have re-assigned their product line representation for the US West Coast, Mid-west, and Western Canada territories to TCM Sales LLC.

TCM Sales will service existing and new Perko customers, and support Perko products in the above territories as well as Alaska and Hawaii for OEM boatbuilders, shipyards, and aftermarket distributors. “The reassignment coincides with Perko’s renewed growth initiative in the Pacific Northwest highlighting Made-in-the USA quality products”, says Michael DeLillo, Vice President of Sales and Marketing for Perko.

“The energy and enthusiasm of the whole TCM team that Jim Cermak and Rick Waedekin have assembled is exemplary, and I am confident our sales and product reach will continue to grow”. DeLillo said.

The TCM Sales team has a long history of delivering powerful marketing strategies and measurable results. Jim and Rick bring a standard of excellence that defined both Coast Marine Marketing and Thundercat Marketing—now enhanced by expanded capabilities and a renewed focus on innovation.

“We are incredibly honored to have the opportunity to represent Perko on the West Coast,” said Jim Cermak, Principal at TCM Sales. “Perko is a respected leader in the marine industry with over a century of innovation, quality, and American-made craftsmanship. Their commitment to excellence aligns perfectly with our values at TCM Sales.”

“Representing a legacy brand like Perko is an exciting opportunity for our team,” said Rick (RJ) Waedekin of TCM Sales. “Perko’s long-standing reputation for quality, reliability, and American-made innovation makes them a natural fit for the marine markets we serve. We’re proud to bring their trusted lighting and hardware solutions to our West Coast customers and help strengthen their presence in this key region.”

About PERKO: Perko® is a private, fifth generation family-owned corporation located in Miami Florida. Vertically integrated, with a history of innovations, all products are "Made in USA". The company is ISO 9001:2015 registered. Perko is a leader in the manufacture of LED navigation lights, fuel fills, emissions components, carbon canisters, battery switches, marine hardware, and searchlights. Perko's product line consists of over 1,000 individual products with over 5,000 SKU's. www.perko.com

About TCM:

Thundercat Marketing and Coast Marine Marketing merged in 2025 to form TCM Sales. Now aligned as one agency, TCM Sales brings a laser-sharp focus and decades of experience across all facets of the commercial and recreational marine industry, maintaining offices in the Pacific Northwest primarily in Washington and Oregon. www.trusttcm.com

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