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Yamaha Portable Outboard Models Now Available Through West Marine

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KENNESAW, Ga.--([BUSINESS WIRE](#))--Yamaha U.S. Marine Business Unit announced today that portable outboard models ranging from 2.5-to-15 horsepower are now available at select West Marine locations.

“Our relationship with West Marine gives our customers greater access to reliable Yamaha portable power,” said Ron Campbell, National Sales Manager, Yamaha U.S. Marine Business Unit. “These models are light, compact, easy to transport and now available through more locations across the country.”

Yamaha’s portable outboard line packs impressive power-to-weight ratios and delivers all the advantages of Yamaha’s signature design. With easy starts, incredible efficiency and reliable performance, Yamaha’s 2.5, 4, 6, 8, 9.9 and 15-horsepower models serve as excellent kickers and are perfect for all sorts of light duty.

Founded in 1968, West Marine has grown from a small rope business in California to one of the nation’s leading integrated, omni-channel retailer for boating, fishing, sailing and watersports. With over 220 stores across 38 states and Puerto Rico, and a strong online presence, West Marine serves everyone from first-time boaters to seasoned mariners. West Marine offers an extensive selection of core boating products, including maintenance parts and supplies, safety gear, marine electronics, performance apparel and more – everything needed for life on the water. More than just a retailer, West Marine is deeply invested in the boating community, championing education, environmental stewardship, and strategic partnerships that encourage safe, responsible, and enjoyable boating for all.

Yamaha’s U.S. Marine Business Unit, based in Kennesaw, Ga., is responsible for the sales, marketing, and distribution of Yamaha Marine products in the U.S. including Yamaha Outboards, Yamaha WaveRunners®, Yamaha Boats, G3® Boats and Skeeter® Boats. Supporting 2,400 dealers and boat builders nationwide, Yamaha is the industry leader in reliability, performance, technology and customer service.

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REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

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