

FOR IMMEDIATE RELEASE

BRIG USA Appoints Tim McNulty as Vice President of Sales

Franklinton, NC – [June 24, 2025] – BRIG USA, the exclusive North American distributor of BRIG Boats, proudly announces the appointment of **Tim McNulty** as **Vice President of Sales**. Based at the company's headquarters in Franklinton, North Carolina, McNulty brings more than 25 years of marine industry experience to the role, with a strong record of driving dealer growth, developing top-performing sales teams, and delivering consistent financial results.

Tim began his boating industry career in 1992 as a retail sales representative and quickly rose through the ranks. He went on to manage three South Florida dealership locations before ultimately owning and operating a successful dealership in Palm Beach, Florida. Over the years, he has earned recognition as a Top Dealer for leading brands such as Pursuit Boats, Carver Yachts, Everglades Boats, and Jupiter Boats.

"I am excited and honored to take on this role with BRIG USA," said McNulty. "I look forward to leading BRIG's growth in the United States and helping to establish the brand as the premier RIB in the industry."

Carl Herndon, President of BRIG USA, shared:

"Tim has been a longtime friend and colleague in the boating industry. His past experience, leadership skills, and growth mindset will benefit BRIG and our BRIG dealers immensely. We are excited to welcome him to the team and look forward to his success—as well as the success of all of our dealers."

McNulty's appointment marks a strategic move for BRIG USA as the company continues to expand its footprint in North America and reinforce its commitment to dealer success and customer satisfaction.

About BRIG USA

BRIG USA is the exclusive distributor of BRIG Boats in North America, offering a full line of premium rigid inflatable boats built with European craftsmanship and cutting-edge technology. Known for their performance, durability, and sleek design, BRIG boats are trusted by recreational and professional boaters alike.

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