

MarineMax Expands Role for EVP and Chief Digital Officer Shawn Berg

June 24, 2025

~ Will Support Strategic Growth and Innovation Initiatives Across Company's Global Divisions ~

OLDSMAR, Fla.--(BUSINESS WIRE)-- MarineMax, Inc. (NYSE: HZO), the world's largest recreational boat and yacht retailer, marina operator and superyacht services company, today announced that Shawn Berg, Executive Vice President and Chief Digital Officer, is taking on an expanded role to help support the Company's strategic growth and innovation initiatives.

Mr. Berg joined MarineMax as Vice President of Technology in 2017 and was promoted to his current role in 2019. With more than 30 years of experience, he has held multiple officer-level positions, helping to drive growth for companies in the marine, automotive, and retail sectors. He possesses deep expertise in finance, insurance, distribution, service, and supply chain operations.

"Shawn's leadership, strategic perspective, and clear understanding of the industry make him well-suited for this expanded role," stated Brett McGill, MarineMax's Chief Executive Officer and President. "By giving Shawn the added responsibility for coordinating strategic growth initiatives across all of our global divisions, we are advancing the Company's commitment to delivering industry-leading customer experiences and sustainable financial performance."

MarineMax maintains a clear focus on innovation and customer-driven growth, utilizing technology, acquisitions, and service excellence to lead the recreational marine sector. Working with the other members of the Company's leadership team, Mr. Berg will contribute to refining and executing MarineMax's strategic roadmap, emphasizing operational excellence, market expansion, digital transformation and world-class customer service.

"I am honored to take on this expanded role to help advance MarineMax's long-term growth," Mr. Berg said. "I look forward to working with the team to deliver enhanced value to our customers, partners, and shareholders."

About MarineMax

As the world's largest recreational boat and yacht retailer, marina operator and superyacht services company, MarineMax (NYSE: HZO) is United by Water. We have over 120 locations worldwide, including over 70 dealerships and 65 marina and storage facilities. Our integrated business includes IGY Marinas, which operates luxury marinas in yachting and sport fishing destinations around the world; Fraser Yachts Group and Northrop & Johnson, leading superyacht brokerage and luxury yacht services

companies; Cruisers Yachts, one of the world's premier manufacturers of premium sport yachts, motor yachts, and Aviara luxury dayboats; and Intrepid Powerboats, a premier manufacturer of powerboats. To enhance and simplify the customer experience, we provide financing and insurance services as well as leading digital technology products that connect boaters to a network of preferred marinas, dealers, and marine professionals through Boatyard and Boatzon. In addition, we operate MarineMax Vacations in Tortola, British Virgin Islands, which offers our charter vacation guests the luxury boating adventures of a lifetime. Land comprises 29% of the earth's surface. We're focused on the other 71%. Learn more at www.marinemax.com.

Forward Looking Statement

Certain statements in this press release are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. These statements, including those related to the expansion of Shawn Berg's role to support the Company's growth and innovation initiatives, are based on current expectations, forecasts, risks, uncertainties, and assumptions that may cause actual results to differ materially from expectations as of the date of this release. These risks, assumptions, and uncertainties include the return to normal operations of the Company's locations, the timing of and potential outcome of the Company's long-term improvement plan, the estimated impact resulting from the Company's cost-reduction initiatives, the Company's abilities to reduce inventory, manage expenses and accomplish its goals and strategies, the quality of the new product offerings from the Company's manufacturing partners, the performance and integration of the recently acquired businesses, general economic conditions, as well as those within the Company's industry, the liquidity and strength of our bank group partners, the level of consumer spending, and numerous other factors identified in the Company's Form 10-K for the fiscal year ended September 30, 2024 and other filings with the Securities and Exchange Commission. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: MarineMax, Inc.