



**FOR IMMEDIATE RELEASE:**

*June 16, 2025*

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)

## **NEWPORT INTERNATIONAL BOAT SHOW IS CASTING FOR *NEWPORT* FOR NEW PRODUCTS SUBMISSIONS**

*New England's Premier Boat Show Seeks to Shine Spotlight on Invention and Innovation*

**Newport, R.I.** – The Newport International Boat Show presented by BankNewport announced today that it is now accepting applications for the 2025 *Newport for New Products* (NFNP) Awards Program.

In its 19<sup>th</sup> year and in partnership with three of the leading national marine publications, *Cruising World*, *Sailing World* and *Yachting* magazines, the NFNP program is a highlight of the marine industry, featuring the newest and most exciting products for boating enthusiasts. The program is open to domestic and foreign new boats and products that launched after April 1, 2025, and who are making their official U.S. debut at the Newport International Boat Show, taking place September 11-14.

“We’ve seen incredible innovation over the course of the past 19 years of this program,” said Jocelyn Emory, Director of Strategy for the Newport International Boat Show. “Our exhibitors continue to push the boundaries of possibility by using new materials and techniques to revolutionize their products and make boating better for all. We are excited to see what they have in store for this year and look forward to shining a spotlight on their hard work in September.”

*Newport For New Products* entries are judged by a team of marine industry experts based on design, innovation and overall value to the customer. Winners will be selected in the following categories: best new powerboat, best new sailboat; best new product — navigation (including marine electronics); best new product — boat operation, maintenance and safety; and best new weather gear (wearable). A People’s Choice Award for Best Overall Boat Debut is chosen by attendees voting online in advance of the Show. The NFNP program also includes additional sub-category awards for a “Green” and an “Accessibility” entry. Winners will be announced on Friday morning, September 12 at the Exhibitor Awards/Press Breakfast. All submissions for NFNP must be received by August 1st, 2025. Full instructions and applications are available [online](#).

## NEWPORT INTERNATIONAL BOAT SHOW CALLS FOR *NEWPORT FOR NEW PRODUCTS* SUBMISSIONS

### Page 2

As one of the most coveted in-water events in the country, the Newport International Boat Show spans over 17 acres of Newport's renowned waterfront. It features hundreds of exhibitors, dealers and manufacturers, showcasing a dazzling array of powerboats and sailboats ranging from 15 to 90 feet, alongside a comprehensive selection of marine equipment, services and accessories for boating aficionados.

For more information about this year's Show or to purchase tickets, visit [www.newportboatshow.com](http://www.newportboatshow.com).

### Show Dates & Hours:

Thursday, Friday & Saturday, September 11-13: 10 a.m. to 6 p.m.

Sunday, September 14: 10 a.m. to 5 p.m.

–30–

### About Newport International Boat Show:

Based in Newport, Rhode Island, Newport International Boat Show has produced the highest quality consumer/trade show for more than 53 years. In 2022 the Show brought in \$26.1 million in economic infusion for the local economy and continues to be a quintessential Newport experience as well as a true leader and partner for the State, community and marine industry driving economic goals for all. It encompasses over 15 acres of Newport's waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters. Visit [newportboatshow.com](http://newportboatshow.com) for more information.

### About Informa Markets' South Florida Ventures:

Informa Markets' South Florida Ventures creates platforms for the art, beauty, boating and healthcare communities to trade, innovate, and grow. Based out of its namesake, South Florida Ventures provides a global audience with opportunities to engage, experience, and do business through face-to-face exhibitions and marketing solutions. As the nation's leading connector of a diverse range of communities, South Florida Ventures brings a unique range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.



*This image and others are available as high-resolution JPEGs or TIFFs  
For imagery and other editorial requests, please contact:*

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)